

## **Zonal Retail Data Systems sponsor Charity Ball**

Thursday 24 September, 2015

Hope for Children are delighted to announce that Zonal Retail Data Systems have become gold sponsors for the charity's anniversary event, 'The Gala Ball: Celebrating 21 Years of Hope'.

Zonal, who to date have raised over £28,000 through the international children's charity's corporate initiative <u>Your Business</u>, Their <u>Lives</u>, decided that they wanted to take their partnership one step further.

Stuart McLean, chief executive of Zonal Retail Data Systems said: "Since we started our sponsorship in November 2014, Hope for Children has become a cause close to all our hearts. Our employees have really got behind the charity raising thousands of pounds, with events ranging from car washes, to sponsored cycle rides and, for the intrepid, a climb of Kilimanjaro.

"We're delighted to take our relationship a step further with our support for The Hope Gala Ball, which should raise much needed funds for worthwhile projects around the globe that will that will enable vulnerable children to experience the childhood they deserve."

The Hope Gala Ball, which takes place on 19th November at Café de Paris, aims to raise £25,000 in celebration of the charity's 21st anniversary and will reflect on the charity's history, as well as celebrating the achievements of their incredible supporters who have enabled Hope for Children to help thousands of children receive the childhood they deserve.

Ed Fletcher, Head of Fundraising at Hope for Children, said, "We are delighted to have Zonal, who are the UK's No.1 supplier of Hospitality EPoS Systems, extend their partnership with Hope for Children by becoming sponsors of the Hope Gala Ball.

"Sponsorship presents companies with a fantastic way to raise their profile, secure new business and highlight their commitment to Corporate Social Responsibility.

"The Hope Gala Ball promises to be a spectacular evening with over 250 guests experiencing a champagne reception and fine dining, whilst being entertained by live band Soul Town and the jaw dropping tricks of Sylar Magic. There will also be the opportunity for guests to secure incredible prizes, such as luxury holidays, through a live auction and raffle."

Hope for Children currently have 4 sponsorship packages available to meet a range of budgets, to find out more contact Sandy Chowles via e-mail at sandychowles@hope4c.org or call 01442 234561.

There are also a limited number of Early Bird tickets and tables available until 30th September, to find out more or to purchase yours at a discounted rate, please <u>click here</u>.

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