Zendrop CMS - Revolutionary UK web development product

Tuesday 24 June, 2014

The management team are excited to announce the launch of Zendrop CMS, a UK based product that will revolutionize web development.

Anyone who has launched a web venture in recent times will know that there are problems inherent to the UK web development market. Propitiatory solutions are prohibitively expensive for SME's looking for a high quality solution. Most web projects will have a minimum base cost of 50k-100k and the best talent and top agencies base their businesses and salaries around these costs. Most SME's cannot justify such a high capital outlay in order to expand into online markets.

Therefore SME's are left to hunt through local or overseas providers whose quality is often questionable and at worst risky. Given the salaries and budgets of the high-end work, the lower end providers have little option but to cut costs and quality to compete. We are delighted to announce that we have developed a solution to this sizable gap in the market.

The team at Zendrop CMS has a long agency background in UK web development where we've completed many high-profile and high-budget projects. Using these links we've teamed up with a world class web agency to develop a low-cost development process aimed at the SME market. What this means is that we are confident we have found a way to offer world class products that would sell for 50-100k, to the mass market.

Using open-source code adapted by some of the UK's finest developers, we have developed a solution based on Drupal 7, Bootstrap 3, cloud-based technology and it is probably the most sophisticated website development framework available on the market. By using open-source code and many years of web experience we are the first to package this technology and process into a fixed price product.

With a market price of £4999 + vat, our websites aren't the cheapest available. However, we will happily put our reputation on the line and say that they are without doubt the best value. How will we back up this claim? If we create a personalized web solution and the client doesn't like it, they don't pay a penny. We will only charge clients to launch their site, that is how confident we are.

Based on open-source solutions and with developers working full-time to personalize every project that we take on, we have created a process and a product that will make a huge impact on the UK web development landscape.

The first website that we have launched using our revolutionary development process, well it is ours of course. For more information please visit www.zendropcms.com,

The management team

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