Zappy – The Revolutionary Sharing Economy App

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Introducing Zappy – The Revolutionary Sharing Economy App

Given the continued economic strife so many countries face in today's world, it's little surprise that the sharing economy has continued to see substantial growth – with thousands of households in the UK alone still feeling the effects of the 2008 recession, many of us are struggling to manage work (full- or part-time), raising our children, and accomplishing all the daily chores we need to: times are hard, and feeling as if you simply don't have the time can only make them even more difficult.

So, what is the sharing economy, and how can it help you save much-needed money & time?

Share and Share Alike

The sharing economy covers various areas, but most commonly-recognised is buying or swapping goods/services for another – for example, you may rent your home out to holidaying families in exchange for a stay in theirs, or rent your car to people if you don't use it and feel you can actually earn money from it rather than letting it gather dust.

This really began with online peer-to-peer marketplaces (such as eBay and Amazon, where countless second-hand goods are sold day in, day out), and, once people realised they could safely and securely do business with complete strangers from around the world, the idea of swapping services caught on.

Various startups have begun building enterprises around the sharing economy, and the industry continues to expand at an impressive rate: this is expected to increase to $335billion in the US by the turn of 2025. One such enterprise is Zappy – a new sharing economy app set to revolutionise the way in which people find the services they need with just a few taps of their smartphone.

Give your Skills in Exchange for Fellow Zappers' Time

Founded by Alexander Eloy, and Rene Skaflestad, Zappy is a practical mobile app designed for outsourcing varied, diverse tasks across the UK and the rest of the world.

All you need to do is post a task, and registered locals will offer their time in exchange for your unique payment, whether this is money, providing daily chores (walking the dogs, washing the car) or completing bigger jobs (repairing broken slates on your roof, fitting a spare tyre). Whether you want to post a job that needs doing, or you're looking for a way to earn some extra cash/get a much-needed service without paying an extortionate rate, Zappy is the ideal way to do it, with no fuss, no hassle.

Zappy is perfect for finding experienced locals with skills in the following areas: handyman tasks; cleaning; delivery & pick-up; furniture building; photography; social media promotion; light office-work – and much more! A job can be professional or fun, simple or for experts only – whatever it is, Zappy is designed to make solving your task-related problems quick and simple.

Best of all, Zappy is free to use!

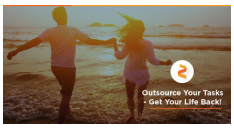
Cultivating a Community of Helpers

What really helps Zappy stand out from the crowd is that Zappers (those searching for ways to exchange their time for money or services) can pay with money, second-hand goods, or their time – for example, a job-owner advertising a task (such as helping to clear their house before a move) can offer to pay £50, with a selection of unwanted DVDs, or they may provide their plumbing skills to fix a leak someday.

Thanks to its user-friendly, dynamic interface, Zappy is very easy to get used to, and is destined to help many people complete jobs with reliable help, earn a little bit of extra funds, and make sure their second-hand goods go to worthy homes! The app's design is reminiscent of Tinder, providing users with the chance to navigate with a simple swipe of the screen – Zappers advertise their services, and those looking for candidates just swipe from one person to the next, until they find the ideal applicant.

Available from the 1st of October, Zappy provides Zappers with the perfect platform on which to offer their skills or make open requests at customised rates – you set the price, you name the job.

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Communication is fast and easy, so job-owners and Zappers can speak when and as needed in an on-screen chat window. The sharing economy model – exchanging one service or goods for another – cultivates a communal, neighbourly feel, allowing users access to a wide variety of skill-sets for less. Zappers offering their skills can take up to three jobs for free as part of a trial membership, before upgrading.

With the sharing economy expanding more and more each year, Zappy looks set to be here to stay when it hits app-stores in just a couple of days!

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