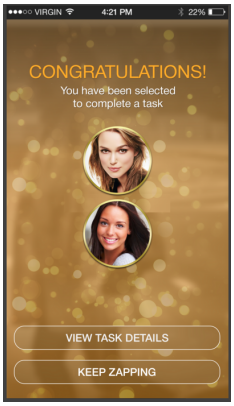
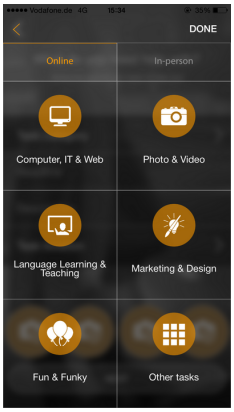
Zappy International announces launch of its app

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Media:







Zappy International *announces launch of its app*

If you are in London, then October 1st brings you the launch of Zappy, a revolutionary and highly functional free app that will transform the way people tackle their daily tasks. Founded by Alexander Eloy and Rene Skaflestad, this app will bring back the traditions of being neighbourly, with offering and paying for helpful services.

Every single day, people are facing the burden of heavier schedules, with more to do and less time to get it done. Added to this is the fact that one may have a marketable skill, but no idea how to go about marketing oneself.

This advanced sharing economy app will make it effortless for users to find trustworthy help for all kinds of tasks, anywhere and at any time. Just by posting their required job, Zappy users will be able to connect with reliable, fellow Zappers (Zappy users) at no cost whatsoever. Most importantly, Zappers will be available for a multitude of tasks including handyman and moving, transportation and delivery, home and garden, marketing and design, language learning and teaching, computer, IT, the web, and much more.

By becoming a Zapper, a person has a platform on which they can offer specific tasks at customized prices. What makes Zappy excellent for any type of user is the ease with which someone can make a connection with others, to help with the management of tasks.

The app works in a similar way to the Tinder model, where users can take advantage of the easy to navigate swipe system. Applicants who are known as Zappers put up their services and then job owners are able to swipe and select their preferred Zapper.

Flexible Payment Terms

There are several reasons that you should install this app. It allows for easy communication between the job owner and the Zapper through a chat window. In addition, payment terms can be in cash, or even through the exchange of services, for example, "I'll walk your dog and you can help me when I need a babysitter". The neighbourly nature of this app makes it easy for people who connect to reach a viable agreement.

Great News for Job Owners

For people who have tight schedules, with more tasks to accomplish than hours in the day, this app can help one finish tasks that are inconvenient at an affordable price. The services available also have added flexibility, fitting neatly into one's time and schedule.

Excellent Opportunity for Earning Money

Applicants for tasks, the app's 'Zappers', are able to use this app to earn money quickly and with ease. Where in the past a person may have searched for a pawnbroker or a payday loan, this app offers the chance to earn money with no strings attached. It also offers an outlet to capitalise on ones skills and talents. Co-Founder & CEO Alexander Eloy says "Our deeply-held intention is to induce another dimension of sharing economy that fosters the mutual benefit of all its participants. For this purpose the app is our vehicle! – Our brains and passion the underlying engine. Zappy can benefit all of us."

For all users, this app helps with the creation of new contacts who are all coming together for mutual benefit. It is great for receiving help, or offering assistance where it is truly needed. What makes this app even better is the fact that it is free of charge. To start with the app will be available in three languages – English, German and Swedish.However, a global roll-out is expected in the near future.

This app promises to make a significant impact on the global home services market that is currently estimated at $ 400-800 billion.

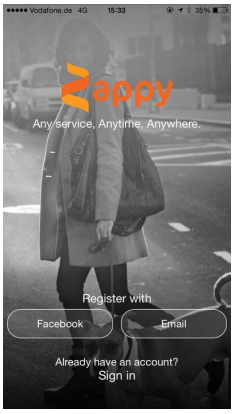
Visit iTunes or the Google Play Store to download and install this app from October 1st.

For more information, contact Alexander Eloy (alexander.eloy@joinzappy.com), or visit the official

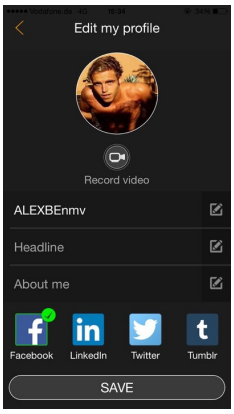
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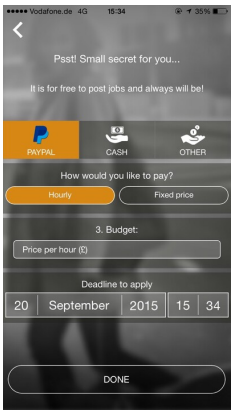
About Zappy:

Zappy is an upcoming mobile app that allows users to find trustworthy help for any task, anywhere, at any time. It's quick, reliable and fun. Zappy will be available initially for users in the United Kingdom, Germany, and Sweden and is expected to expand rapidly to other countries around the world. The official launch of Zappy has been scheduled for October 1st . Alexander Eloy and Rene Skaflestad, the app's founders, are both young entrepreneurs with a portfolio of several other companies who know each other from their studies at the European Business School London.











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