

yurbuds® Showcases Range of Sport Earphones at BodyPower Expo

Thursday 15 May, 2014

Sussex, Thursday 15th May 2014 – yurbuds, makers of sports earphones guaranteed never to hurt or fall out, are pleased to confirm their attendance at BodyPower Expo (stand C41) this weekend. Members of the team will be on hand to size ears and fit yurbuds to visitors including their Inspire Pro, Inspire Duro, yurbuds Armbands and recently launched Adventure Series sport earphones.

Guests can try yurbuds Inspire Pro (RRP £50) which boasts a 3-button sweat and water resistant microphone that gives you full track, call, and volume control on your iPhone® and iPod®. Inspire Pros are available in six different colours - red, white, black, purple, aqua and pink.

Also available to try and purchase will be yurbuds Inspire Duro (£45 RRP) which feature a tangle-free Kevlar cord - the Inspire Duro and Inspire Pro are backed by a lifetime warranty. Also available are yurbuds range of armbands (£20 RRP) made of ultra-soft neoprene material and providing a secure and comfortable fit for most arm sizes.

Each yurbuds model is designed to contour to the human ear so they are comfortable and provide premium sound quality, even while in motion. Designed as true sport equipment, yurbuds are sweat proof, water resistant and allow ambient noise, such as passing cars, to be heard.

The new Adventure Series (RRP £50 - £80) features all the classic yurbuds qualities including a sweat and water resistant design for active use, FlexSoft™ comfort fit and TwistLock™ Technology that is guaranteed to never fall out. Additionally, the Adventure Series has tangle-resistant, woven cords, encased in a rubberised coating which increase the water resistance to the IPX 5 level. The housing design and snap fit enhancers provide premium sound quality, and the QuikClik™ magnets allow for easy storage and access on the go.

For more information on yurbuds, go to yurbuds.co.uk or connect with us @yurbudsUK.

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