

## Your.MD Hits A Healthy 1 Million Users

Monday 3 October, 2016

### Artificial Intelligence Personal Health Assistant boasts over ½ million monthly active users & 7 million virtual consultations since its launch

London, UK: 3 October, 2016 – [Your.MD](#), the revolutionary Artificial Intelligence (AI)-powered Personal Health Assistant that offers personalised, trustworthy and free health advice to everyone with a mobile phone, has revealed a new company milestone having reached 1 million global installs – over half of which continually return to the app, converting into Monthly Active Users (MAU).

Installed over 1 million times on mobile devices and major messenger platforms, the free-to-use [Your.MD](#) service offers totally personalised health advice to users based on their symptoms, personal factors and medical history, making it the only service capable of understanding the uniqueness of every individual's health concerns.

Using advanced AI and Machine Learning to simulate the decision making process of a doctor, Your.MD has become a trailblazer for [pre-primary care](#) services – the sector encompassing all companies offering digitally assisted self-care to users across the world, prior to them needing to see a healthcare professional.

The Your.MD AI Personal Health Assistant has held the number one app position in over 100 countries in the Health and Fitness category, continuing to retain new users thanks to its unrivalled accuracy levels<sup>[1]</sup> and trusted health content available through an ongoing partnership with the UK's National Health Service (NHS).

In addition to providing fully personalised health and wellbeing information via AI, Your.MD also provides an innovative service that enables users to find relevant and trustworthy public and private health services and products to help them get better faster. OneStop Health™ is a curated network of trusted health service providers, rigorously vetted by Your.MD's in-house NHS-trained medical team, and allows people to take full control of each stage of their health needs: from understanding their symptoms to finding the best treatment – all via 'chat' with an AI agent.

Your.MD's AI-based pre-primary care service is available on the web, [iOS](#) and [Android](#) app and popular messenger platforms such as [Facebook Messenger](#), [Kik](#), [Slack](#), and [Telegram](#).

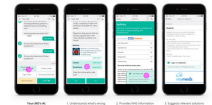
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#### About Your.MD

Your.MD is the world's most advanced AI Personal Health Assistant, offering anyone with a mobile phone free access to fully personalised, trustworthy and actionable pre-primary care information. Available on the [web](#), [iOS](#) and [Android](#) apps and a multitude of popular messenger platforms, Your.MD empowers people to discover what's wrong with them thanks to the world's first AI system designed to understand individual situations and personal factors, receive medically certified guidance (in partnership with the UK's NHS), and discover the best available next step options via OneStop Health™ – Your.MD's curated network of trusted health service providers and products. Founded in Oslo, Norway, and now headquartered in London, UK, Your.MD has an ongoing partnerships with Samsung S Health and the NHS. #health4all

[www.your.md](http://www.your.md)

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<sup>[1]</sup>

Medical accuracy of Your.MD, as assessed using the Harvard University diagnostic accuracy methodology of symptom checkers (<http://www.bmj.com/content/bmj/351/bmj.h3480.full.pdf>) sits (for over 500 conditions) at 72% the correct diagnosis first and 89% for the correct diagnosis identified within a list of 3 possible conditions. Prevalence of conditions (not calculated by Harvard): For the top 20 most common conditions, Your.MD has reached an accuracy of 90%.

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