

YouHodler Welcomes Binance Coin (BNB) to its List of Collateral and Conversion Options

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Binance Coin (BNB), the underlying cryptocurrency that fuels the Binance exchange, is the newest cryptocurrency to join the YouHodler platform.

Once again, [YouHodler](#) has expanded its list of available cryptocurrencies, this time introducing one of the most high profile coins on the market. Binance Coin (BNB) first launched in the summer of 2017 as a way for users to pay transaction fees on the Binance exchange. Since then, BNB has climbed the ranks as one of the most desired cryptocurrencies with a current price of ~\$17.00 and a market cap of \$2.80 billion. Additionally, Binance recently launched its first BNB ETP on the Swiss Stock Exchange (Ticker: ABNB), further proving BNB is a great instrument for crypto and traditional markets.

Ilya Volkov, CEO at YouHodler states that:

“We are happy to offer our users yet another top-10 coin that is in the midst of a large transition. BNB does a great job integrating crypto into the traditional finance world, so BNB will likely grow in importance over time and now, our users can take advantage of this. This is another step forward for YouHodler’s mission to turn passive Hodlers into active Hodlers through the use of our multifaceted FinTech platform.”

The addition of BNB is another milestone for YouHodler which continues to position itself as the premier, [“one-stop-shop for hodlers”](#). YouHodler users can now enjoy using BNB with all the platform benefits such as:

- Instant crypto-backed loans using BNB as collateral
- BNB-backed loans with LTV as high as 95%
- BNB conversions with USDT and BTC pairs
- The ability to earn up to 4.2% annual interest on BNB after deposit

The listing comes just as Binance made headlines with [Bitcoin Futures](#) hitting a record high trading volume of \$820 million in a 24-hour span. YouHodler gives users a chance to “activate” their BNB assets and take greater advantage of profit growth than simple passive hodling. To get an instant loan using BNB as collateral, convert BNB or earn interest on BNB, go to [YouHodler.com](#) today.

About YouHodler

YouHodler is an EU and Swiss-based company with two main offices: Limassol, Cyprus, and Lausanne, Switzerland. YouHodler FinTech platform is focused on crypto-backed lending with fiat (USD and EUR), crypto (BTC) and stablecoin loans (USDT, USDC, TUSD, PAX), crypto/fiat and crypto/crypto conversions, as well as high-yield saving accounts. YouHodler supports BTC, BCH, BNB, ETH, LTC, XLM, XRP, DASH, REP and other popular cryptocurrencies and tokens.

YouHodler is an active member of the Blockchain Association of Financial Commission and the Crypto Valley Association. Customers are protected by the independent Financial Commission’s [efficient dispute resolution process](#).

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