

## You can now get fried chicken from your posty

Tuesday 4 April, 2017

The New Zealand postal service has started delivering Kentucky Fried Chicken in an aim to counter revenue losses as the number of people using the service has dwindled in recent years.

A trial between the state-owned New Zealand Post and KFC will enable customers to get their chicken fix in the harbourside city of Tauranga but the firm hopes to eventually tap into the extensive delivery network around the country.

Traditional postal services around the world are seeing declining revenues with technologies such as email and in app alerts taking over letters. The move is part of firms struggle to survive in a changing world.

The move is a step forward in diversifying the New Zealand post into other areas of deliver and keep the national state-owned firm alive.

The number of letters sent in New Zealand has halved in the last decade and postal delivery has been reduced to three days a week to save costs.

Posties in New Zealand currently deliver just three days a week to reduce costs.

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