Yorkshire Tea & Taylors Coffee Now Part of Mars Drinks' Portfolio of Workplace Drinks Solutions

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Mars Drinks, a 100 percent workplace-dedicated segment of Mars, Incorporated, has entered an agreement with Taylors of Harrogate, to bring the Taylors premium coffee and tea varieties to offices throughout the United Kingdom. Taylors ***Yorkshire Tea*** and ***Rich Italian*** coffee are now available as part of Mars Drinks' workplace beverage portfolio in addition to ***FLAVIA***®drinks machines, coffees, espressos, teas and hot chocolates.

Taylors of Harrogate is a Yorkshire family business devoted to the craft of outstanding tea and coffee since 1886. Mars Drinks is proud to carry renowned brands ***Yorkshire Tea*** and **Taylors Rich Italian** coffee, using the same recipe as Taylors, but packaged in Mars Drinks' proprietary Freshpacks to ensure taste, quality and freshness for the office. ***Yorkshire Tea*** uses top quality Assam and African teas to deliver a unique flavour, strength and colour. **Taylors *Rich Italian*** coffee is a refined coffee roast that delivers chocolaty Brazilian beans and subtly sweet beans from Africa and Central America, all100% sourced from Rainforest Alliance Certified Farms.

"Mars Drinks and Taylors of Harrogate are both family-owned businesses committed to quality. That's why we're proud to include Taylors of Harrogate's premium tea and coffee in our drinks portfolio," said Hossam Ashraf, general manager, Mars Drinks UK, "By adding these national favourites to our offering, we're able provide our customers with more choices throughout the workday including these well-known brands they love and recognise."

"Mars Drinks have proven the ***FLAVIA*** drinks machine and Freshpack technology can deliver a proper brew that upholds the strict quality standards our consumers have come to expect from our brands. We are delighted with this opportunity to extend our retail brands into the workplace, offering the same recipes our customers love in a convenient single-serve format. Partnering with Mars helps raise our brand awareness and encourages more people to try Taylors products. Having enjoyed our drinks at work we are hoping that they pop our tea and coffee into their shopping basket too," Matthew Huffer, sales director, Taylors of Harrogate said.

The inclusion of Taylors of Harrogate products in Mars Drinks' workplace drinks solutions portfolio is the latest in a series of new drink and machine offerings from the company, including the new ***FLAVIA*** barista, which crafts perfect coffees, teas, lattes, cappuccinos and authentic espressos at the press of a button, and the addition of ***SEGAFREDO ZANETTI***® premium Italian espresso Freshpacks. Mars Drinks single-serve solutions also include a variety of FLAVIA drinks machines to accommodate various office needs, as well as a wide-range of drink varieties options like ***ALTERRA® Coffee Roasters*** coffees, ***THE BRIGHT TEA CO***® teas and ***DOVE®/GALAXY***® Hot Chocolate.

To order ***Yorkshire Tea*** and **Taylors *Rich Italian*** coffee for Mars Drinks' system, interested parties can call 0800 587 9788, visithttps://shop.marsdrinks.com/uk, or email marsdrinks.uk@effem.com. Additionally, new customers can book an appointment to visit Mars Drinks' London showroom and experience their full workplace drinks solution offering, including the ***FLAVIA***barista machine by contacting marsdrinksuk@effem.com.

ABOUT MARS DRINKS
Mars Drinks creates great tasting moments at work by being at the center of workplace engagement, collaboration, productivity and well-being. Throughout North America, Europe and Asia, Mars Drinks supports businesses who want to provide great working environments for their people. Part of Mars, Incorporated Mars Drinks focuses its energy and resources on the workplace, with the belief that people are the most important asset to any business. In 1973 Mars Drinks introduced KLIX® the first-ever fully automatic in-cup drinks vending machine that serves large manufacturing channels across Europe. In 1984 Mars Drinks pioneered the single serve hot drinks category, introducing FLAVIA®, the first system for making hot drinks using fresh ground coffee and leaf teas sealed in individual servings. Through its ALTERRA® Coffee Roasters coffees, THE BRIGHT TEA CO.® teas, and DOVE® Hot Chocolate, Mars Drinks creates more than 1 billion great tasting moments at work! Find Mars Drinks online at **http://www.marsdrinks.co.uk**

ABOUT MARS, INCORPORATED
In 1911, Frank C. Mars made the first Mars candies in his Tacoma, Washington kitchen and established

Mars' first roots as a confectionery company. In the 1920s, Forrest E. Mars, Sr. joined his father in business and together they launched the MILKY WAY® bar. In 1932, Forrest, Sr. moved to the United Kingdom with a dream of building a business based on the objective of creating a "mutuality of benefits for all stakeholders" – this objective serves as the foundation of Mars, Incorporated today. Based in McLean, Virginia, Mars has net sales of more than $33 billion, six business segments including Petcare, Chocolate, Wrigley, Food, Drinks, Symbioscience, and more than 75,000 Associates worldwide that are putting its Principles into action to make a difference for people and the planet through its performance.

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