YORKSHIRE SET TO LEAD UK'S AI REVOLUTION WITH NEW INVESTMENT FUND

Tuesday 17 June, 2025

SHEFFIELD, UK – June 17, UK – Yorkshire is positioning itself at the forefront of the UK's artificial intelligence (AI) revolution, as the newly launched Oberon Yorkshire AI EIS Fund announces plans to invest millions into the region. The fund, developed in association with Yorkshire AI Labs LLP, highlights significant investor confidence in Yorkshire's potential to become a national centre of AI innovation and economic growth.

The Oberon Yorkshire AI EIS Fund will target pioneering AI-driven companies across Northern England, capitalising on the region's industrial heritage, strong technology ecosystem, and leading research institutions. Investments will focus on transformative sectors including manufacturing, healthcare, transportation, and financial services, where AI integration offers substantial economic and societal benefits.

The Fund is delivered in exclusive partnership with Yorkshire AI Labs (YAIL), a specialist incubator that has already built and scaled some of the region's most innovative AI companies. YAIL is known for its unique model that combines sweat equity, capital, and hands-on commercial strategy to create investor-ready businesses from scratch.

David Richards, Founder of YAIL, commented:

"This isn't just a fund, it's the next phase of a blueprint that's already working. We've shown that you can build nationally significant AI companies right here in Yorkshire. The Oberon Fund allows us to take that model and scale it, to back more founders, accelerate more platforms, and build an ecosystem the whole country can be proud of."

Paul Sheehan, Investment Director of Oberon Yorkshire AI EIS, said:

"The Oberon Yorkshire AI EIS Fund represents our belief in the significant economic and technological potential of the North of England. In collaboration with YAIL, we are afforded early access to a pipeline of rigorously selected high-potential growth companies in the AI space. With Oberon providing the investment structure and YAIL identifying the regional talent, this new venture is ripe for success in transforming untapped talent into high-performing, scalable businesses."

With a growing pipeline of opportunities already identified by YAIL, and a proven track record of success with companies such as IntelliAM AI Plc (IPO-listed industrial AI), PureTec (a sustainable orthodontics platform), and DigitalCNC (a University of Sheffield spinout applying AI to precision manufacturing), the Fund aims to accelerate regional growth, boost employment, and solidify Yorkshire's role as a national and global leader in AI landscape.

For more information, please visit: https://yorkshire.ai/oberoneisfund/

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Notes to Editors

About Yorkshire AI Labs

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Yorkshire AI Labs is a venture capital firm based in Sheffield, UK, specialising in supporting AI and deep-tech startups. It combines strategic investment with practical expertise to help innovative companies achieve accelerated growth.

Disclaimer

Investment in the Fund is only permitted by those for whom it can be assessed as suitable in accordance with COBS 9, either by their financial advisers or by Oberon. Financial advisers are required to explain to clients the risks of investing in the Fund and confirm the Fund is suitable for their clients. The risks factors set out in the Product Brochure and the Investor Agreement should be carefully considered before submitting an application to invest. An investment in the Fund is NOT suitable for all Investors. EIS tax reliefs are subject to change, investments may also rely on the company or investment opportunity in question meeting EIS qualifying criteria which are not guaranteed. Investments will be made in small unquoted companies, which carry a higher risk than many other forms of investment. The EIS investments are likely to be illiquid and difficult to realise. The value of shares and income from them may go down as well as up, and past performance is not a reliable indicator of future performance and may not be repeated. Capital invested in the Fund is at risk and you may lose all the money you invest.

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