Yearsley Food to tackle Yorkshire Three Peaks for Francis House

Friday 16 August, 2019

Staff from Yearsley Food, in Heywood, are gearing up to walk, climb and even pub crawl in support of a children's charity.

The national frozen food supplier is aiming to raise as much as possible throughout 2019 - to support its chosen Charity of the Year, Francis House Children's Hospice, the north west charity for the families of children and young people with life-threatening and life-limiting conditions.

As part of the company's fundraising initiatives, a team of up to a dozen staff from the group's food sales office, have set their sights on tackling the three peaks of Yorkshire - Pen-y-ghent, Whernside and Ingleborough and all in under 12 hours.

Ian King, Yearsley Food's managing director, said: "We are delighted to be working with Francis House this year. We looked for a charity with a history behind it and Francis House has helped so many people over the years.

"Many of our employees have young families themselves and wanted to do something really challenging to help raise awareness of the incredible work of the hospice. We know that every penny we raise will go towards providing much needed care to local children and young people and support for their families."

The Yorkshire Three Peaks Challenge route is 38.6km and includes 1585m of ascent. The peaks form part of the Pennine range, and encircle the head of the valley of the River Ribble, in the Yorkshire Dales National Park.

The sales, technical and purchasing team members will be looking to their families, friends, suppliers and more than forty other colleagues from Heywood to sponsor them. Training is already underway for the challenge on August 31.

Future fundraising plans by Yearsley Food, focus around activities that everyone can enjoy, including ice lolly sales, a sponsored BBQ and an ale trail from Batley and back to Manchester Piccadilly train station.

Kate Puc, fundraiser at Didsbury based Francis House said: "We really do appreciate all the time and effort that Yearsley Food are putting into the organisation of this event and raising vital funding for Francis House - for which we are truly grateful."

Francis House supports more than 500 families of children and young adults with life-limiting conditions including 28 families from Rochdale, Heywood and Middleton.

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