

Yasmeen Lebanese restaurant in running for Restaurant of the Year

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A luxurious new restaurant is putting the spotlight on delectable Lebanese cuisine, having been selected as a finalist for the prestigious FSB Restaurant of the Year award.

Yasmeen is a Lebanese restaurant that brings a touch of the Middle East to the upmarket St John's Wood area in north-west London. Not only does it produce authentic Middle Eastern flavours, but it also provides a luxurious dining experience with flawless interiors, authentic Syrian architecture, a glorious outdoor terrace, and designer Villeroy and Boch cutlery. Since it opened earlier this year, Yasmeen has been impressing diners who come from far and wide across London to sample its menu. The restaurant's reputation is so good that it has now secured a place in the final of the FSB London Business Awards for Restaurant of the Year, an impressive accolade that will only further boost the eatery's good standing.

Talking of the exciting news, Bashir, Yasmeen's manager, said: "We are proud and honoured to be one of the finalists for the FSB Restaurant of the Year Awards. We are passionate about hospitality and what we do, and this is a proud achievement."

It is not uncommon for Middle Eastern restaurants to put hospitality first; it is a part of Arab culture that diners are welcomed with open arms and made to feel utterly relaxed and comfortable as they chat over delicious food with friends and family. Yasmeen has successfully recreated this ethos in the heart of London and it is enjoying incredible success as a result.

However, it is not just the atmosphere that draws patrons to Yasmeen, or that has made the Middle Eastern restaurant deserving of a place in the final. The food is created by head chef Moustafa, who, with over 25 years' experience in Lebanese restaurants, has a talent for combining traditional flavours from a wide range of Middle Eastern regions, all within individual dishes. On his menu can be found a carefully selected range of mezze dishes, each rich with the flavours of Lebanon, Syria, Jordan and Armenia. He also creates an ever-popular dish of the day using the best local and seasonal ingredients on offer.

Although Yasmeen is already putting itself on the map, its position as a finalist for FSB Restaurant of the Year only reinforces its incredible success. In the coming months, the restaurant can expect to see even more new customers flock to its doors to indulge in its delicious cuisine and relax in its friendly stylish atmosphere.

Yasmeen Restaurant

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