

## Yashwinee Karkera joins Aiydec as Chief Technology Officer

Wednesday 28 October, 2020

Aiydec today announced that [Yashwinee Karkera](#) has joined [Aiydec](#) as Cofounder & Chief Technology Officer.

Yashwinee is an accomplished senior technology executive with over two decades of experience in leading digitization across Financial Services, Banking, Healthcare, Pharma, Telecom, Retail and the Government and transforming businesses through technological evolution, product development, change management, and process improvement.

She has previously held the roles of Chief Information officer at IBM India, First source solutions and Hinduja Global Solutions.

Yashwinee holds an MBA, from MIT Sloan School of Management, USA and an engineering degree from Pune University, India.

Aiydec's CEO [Aashutosh Mishra](#) said "We are really pleased to have Yashwinee on board with us. She is an expert in developing customer centric products rooted in cutting edge information technology. Yashwinee will help us refine the core data & software technology of our AI platform, [Zinia™](#) making it more scalable and transformational for our customers". "In a short period of time, we have established a very experienced and dedicated team to focus on execution of our vision of making the most sophisticated parts of AI technology accessible to everyone". He added.

[Yashwinee](#) said "It's great to join an early stage company like [Aiydec](#) which has a big vision of simplifying and democratizing AI based decisioning for non-technical people. AI that delivers business value in an unambiguous way needs to be underpinned with smart application of data science and software engineering". "What differentiates [Zinia](#), Aiydec's AI platform is that it goes backwards from Business KPI to AI and that's the best way to ensure technology stays relevant to the business use". She added.

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