

Xhai Studios Introduces NEM blockchain into Ballzy mobile game

Tuesday 24 April, 2018

Cyberjaya, Malaysia, 24th of April, 2018 – Xhai Studios (“Xhai”) a mobile game developer and publisher, based in Kuala Lumpur, announced today that it will be using NEM Blockchain Technology to be integrated into its games.

Xhai Studios is working on a mobile game that is described as revolutionary in terms of play-ability and entertainment, enhancing the industry of mobile games.

CEO of Xhai Studios Sami Abuzarifa highlighted that the new game will leave an impact on the mobile game sector with it's amazing game mechanics, storyline, and graphics.

“We want to create a game not only for the crypto market but also for the gamers communities, and to introduce them to NEM blockchain through our new game. We are creating a fun and versatile entertaining application that will include a XEM wallet integrated inside the game which users can utilize to transact in-app purchases” says Sami Abuzarifa, CEO of Xhai Studios

Ballzy is the title of the new game which Xhai Studios will publish in Q3 2018. It is an infinite runner game with both campaign and scoring modes. Unlike most other infinite-runner games, Ballzy will be rich in storyline, playability and creativity. There are many games that are infinite runners but Ballzy will include crisp and detailed 3D graphics, as well designed stages with missions. Among others, “Ballzy will include a NEM wallet integrated inside the game to transact using XEM tokens”.

Gamers will be able to top up XEM tokens in their wallet using Google Pay or Apple Pay and through a backend dashboard, all the funds are then converted to XEM tokens and be sent to the XEM wallet inside the game to enable in-game app purchases.

According to The Xhai Team “Ballzy is an ambitious project, we want to encourage the crypto community to play our game but also the non-crypto community to enjoy a beautiful game that has a XEM wallet integrated in it. A unique storyline and boss battles”

Ballzy main storyline will be about a ball which is tired of getting kicked around by hooligans and finally standing up with other balls to fight them. It will introduce relatable protagonists with their own unique characteristics and personalities suitable for both kids and adults. The characters are unlockable and customizable. It'll have a solid storyline to an infinite runner with many missions and objectives. Ballzy game mechanics and storyline is really creative and addictive diverse gameplay with boss fights, upgrades, changing environments and many abilities to use in game. It'll also have incredible in-app purchases store where users can buy different characters, power-ups, new levels, unlock new challenges and many more.

About Xhai Studios

Xhai Studios (“Xhai”) is an innovative mobile game developer and publisher company founded in Cyberjaya, Malaysia by Sami Abuzarifa. Xhai has developed games for clients as well as published its own games and is now prepared to break new ground by applying blockchain technology to publish state-of-the-art games. For more information please visit: www.xhaistudios.com / www.ballzygame.com

About NEM.io Foundation

NEM.io Foundation is a non-profit organization based in Singapore, set up to promote NEM's blockchain technology globally. It is currently one of the most well-funded and successful blockchain technology projects in the cryptocurrency industry. For more information, please visit: www.nem.io

Media:



Related Sectors:

Business & Finance :: Computing & Telecoms :: Crypto Currency :: Entertainment & Arts :: Media & Marketing ::

Related Keywords:

NEM :: NEM Blockchain :: XEM :: Xhai :: Xhai Studios :: Game :: Video Game :: Mobile Game :: Innovation :: Trend :: Cryptocurrency :: Malaysia :: Southeast Asia :: Singapore ::

Scan Me:



Company Contact:

—

Xhai Studios Sdn Bhd

T. +601 8286 2168

E. sami@xhaistudios.com

W. <https://www.xhaistudios.com/>

Additional Contact(s):

info@xhaistudios.com

[View Online](#)

Additional Assets:

www.ballzygame.com

Newsroom: Visit our Newsroom for all the latest stories:

<https://www.xhaistudios.pressat.co.uk>