X-faces at SiGMA Europe 2025, Bringing an AI-Driven Vision for Smarter KYC

Friday 31 October, 2025

X-faces, AI-based KYC for iGaming, will present its adaptive verification technology at SiGMA Europe 2025 in Rome. The team will demonstrate how AI and behavioural analytics are helping operators reduce fraud and make compliance more efficient.

From 3–6 November 2025, the city of Rome will host SiGMA Europe 2025, one of the year's most anticipated gatherings for the global iGaming industry. Among the companies shaping the conversation will be X-faces, a Malta-based provider of AI-powered KYC and fraud-prevention technology.

As iGaming operators navigate new compliance frameworks and increasingly complex fraud tactics, X-faces will use the SiGMA stage to highlight how artificial intelligence and behavioural analytics can make verification faster, safer, and more business-efficient. The company's platform helps operators instantly confirm player identities, detect suspicious activity, and predict behavioural risks – all through a single, easily integrated system.

Built for speed and scalability, X-faces handles every stage of the user journey. Its tools enable early scoring of incoming traffic – assessing contact signals such as e-mail, phone, and IP to prioritise reliable users from the start. During KYC, the system verifies identity data in seconds and simultaneously applies behavioural analytics and device fingerprinting to detect multi-accounting, identify bonus abuse, and flag emerging fraud patterns in real time – ensuring smooth onboarding for legitimate players.

"Technology should not only verify who the player is, but also understand how they behave," said Aleksey Armach, Co-founder and Managing Director of X-faces. "Our mission is to make KYC a growth tool – something that builds trust, enhances security, and improves the overall player experience."

X-faces has already shown tangible business impact, helping operators minimise financial risk and strengthen player loyalty. In Romania, the company works with several leading iGaming platforms, where its technology has contributed to up to 45% fewer fraudulent cases and over 30% higher retention among verified users, building a reputation of a trusted KYC provider in one of Europe's most dynamic markets.

Maksim Karandashov, Co-founder and CTO of X-faces, added: "Fraud prevention today requires continuous learning. Our systems evolve in real time, using AI to recognise new risk patterns before they impact the business."

At booth 2055 G, SiGMA attendees will be able to meet the X-faces team, explore the company's adaptive verification technology, and discuss how explainable AI can strengthen compliance strategies while keeping onboarding seamless.

For meeting requests, please contact: info@x-faces.org

SiGMA Europe 2025 is expected to attract more than 30,000 delegates, 1,200 exhibitors and sponsors, and hundreds of speakers from across the iGaming ecosystem – making it a premier meeting point for innovation, networking, and strategic partnerships.

About X-faces
X-faces is an AI-powered platform focused on KYC, fraud prevention, and behavioural analytics for the iGaming industry. Its integrated solution enables operators to onboard users faster, identify risks earlier, and maintain full compliance through data-driven intelligence.

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LinkedIn: https://www.linkedin.com/company/xfaceskyc

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