

WVS wins 'Charity of the year' award at the Good Web Guide Awards.

Thursday 24 November, 2016

Animal welfare charity WVS (Worldwide Veterinary Service) has been awarded the 'Charity of the Year' award at the Good Web Guide awards in London.

This prestigious ceremony was held at *The Royal Institution of Great Britain* on Albemarle Street in London and took place in a gorgeous library room where guests enjoyed champagne, canapés and conversation.

The premise of the Good Web Guide awards is to find the very best of the best and to provide a definitive authority on everything that is good about the web.

The winners were decided by a distinguished judging panel of industry experts (including William Reeve, Leon Fear, Alex Minchin and Ciaron Dunne) who had very specific judging criteria, which included the importance of 'unique customer journeys' and 'staying true to who you are.'

The website, designed by London-based agency Wired Canvas, was up against stiff competition in its category, but was ultimately declared the winner of the charity category. Alex Minchin, founder and managing director of Zest Digital who was part of the judging panel commented "WVS was a clear winner across all four criteria, particularly impressing with their imagery and ease of use that invites the user to discover more about their projects."

Marketing Manager of WVS, Emma Harrison said, "We are delighted and honoured to receive this prestigious award from the Good Web Guide and I accept this on behalf of an incredible team of staff and volunteers. Our aim is always to champion the welfare of animals all over the world and our website allows us to help achieve this by engaging and inspiring veterinary professionals to volunteer their time to work with us as well as providing updates on our various animal welfare projects too to our supporters."

For further information, please visit: www.wvs.org.uk

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Worldwide Veterinary Service (WVS)

T. 01725 557225

E. emma.harrison@wvs.org.uk

W. <http://wvs.org.uk>

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