Wrap up a new motorhome this winter

Monday 1 September, 2014

Most motorhomes will sit idly on driveways this winter whilst owners are still paying the full costs of ownership, including road tax, insurance and even storage if it sits on someone else's drive. **New motorhomes from Kingfisher** have launched a unique ownership programme, a brand new way for customers to share the cost of a luxury motorhome rather than paying for it entirely by themselves.

Managing Director Vernon A Johnson says "*Motorhome owners soon realise that the cost of maintaining their vehicle, including road tax and insurance, continues 365 days a year, even though they may only use their motorhome for a few weeks a year. With co-ownership, you'll spread the costs of a new vehicle between your co-owners and only pay for when you use it. It's similar to traditional co-operative principles, where customers get huge savings simply by clubbing together. Co-ownership is here to stay and we're already receiving enquiries for new 2015 models*."

What is co-ownership?

Customers 'club together' to own a share of a brand new Motorhome
Ownership is over three years
Number of days vehicle can be used determined by % ownership bought
Enjoy a luxury motorhome for around a quarter the cost of buying new!

Kingfisher's web site explains in full **how motorhome co-ownership works**.

What Kingfisher can provide

Kingfisher provides a wide range of latest motorhome models. Part-exchange on current motorhomes is also available ("new for old"). Kingfisher also provide advice on suitable motorhome models. Customers just turn up and use; storage, cleaning and servicing are all taken care of.

Anyone interested can request a **FREE GUIDE to Motorhome co-ownership**

About Vernon A Johnson, Managing Director

With over 30 years' experience with the Department of Transport and working alongside a number of Police Forces throughout the UK, Vernon is ideally placed to ensure that his customers are provided with quality vehicles which are safe and expertly maintained.

The Motorhome and Caravanning Market

Over 4 million motorhome and caravanning trips taken in the UK each year (Pitchup.com),

There are 174,000 Motorhomes currently in the UK and 1.7 million Brits enjoy caravanning and motorhoming (NCC, March 2014).

Vehicle co- ownership has already become immensely popular in the USA and is now set to take the UK by storm.

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