# Would you like to know in a moment: how much your app development costs?

**Thursday 23 June, 2016**

**Magora app developers announced the app cost calculator**

*Magora has created a calculator which allows companies to get the understanding of the cost for developing mobile or web application*

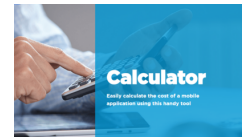This on-line calculator aims to answer the question for companies, especially those in the B2B sphere: how much does app development cost? The calculator can create a preliminary price estimation based on the features , which can be chosen by several clicks. There is a list of more than thirty different commonly requested features.

This will generate an instant estimate. From there, users have an effective ballpark figure that, if promising, can be developed into a full quote free of cost or obligation by Magora's sales team, who will take the time to get a detailed and thorough understanding of the app's requirements to create an accurate final costing.

Mikhail Chuprinsky, Chief Business Development Officer, for Magora explained, "The app development calculator is designed to help illuminate the process of app development from an economic perspective, so business owners can quickly get a general idea of the cost of the different features involved. This will allow them to quickly determine if app development is something that is within their budget capacity, and help to achieve amazing results. From there, we can consult with clients on the full details to produce a quote, before proceeding with the work. There is no obligation when using the free tool. This tool should serve to open the door to app development for many businesses who might otherwise have been hesitant to enquire."

About Magora: we offer bespoke app and software development for businesses. These apps can be developed for iOS and Android, ensuring universal rollout, with quality and safety assured. For more information please visit: https://magora-systems.com/

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