WorldSIM Offers Free Roaming in Asia

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With summer holidays fast approaching, holiday makers to Europe can feel more assured that they won't receive huge roaming bills due to enforced regulations that has lowered the cost of roaming within Europe. Unfortunately, travellers going further afield may be hit with even higher roaming fees in order to balance the cost this is having on many network operators.

Over the last few years, international roaming charges have been raised outside the EU to compensate for lost revenue, particular to Asian countries. Simply receiving an incoming call can cost over £1.50 per min, with many users returning back home with the shock of a phone bill over £1,000 - in many cases more than the cost of the entire trip.

WorldSIM, who pioneered the concept of free roaming have today announced that they will now be extending their free roaming offering to cover most of Asia. WorldSIM users can now receive incoming calls for free in China, Hong Kong, Indonesia, Malaysia, Thailand, South Korea and now also India.

WorldSIM CEO, Arif Reza commented "Our goal is to become the world's local SIM. Travellers should be able to pay local rates no matter which country they visit. WorldSIM are making this a reality. "

WorldSIM'S award winning pre-paid SIM card gives its users coverage in over 175 countries. Packed with benefits including free incoming calls in more than 90 countries, greatly reduced local calls while travelling, and international calls from just 1p per minute from the UK. This global SIM card can save its users up to 85% on their mobile bill.

Through the innovative and pioneering use of multi IMSI technology, WorldSIM continue to shake up the roaming industry by continuously lowering rates and improving coverage. Reza revealed that there will be many exciting developments during 2013 from advances in technology to product development.

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