World's first “end-to-end” GDPR marketing solution

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Trust Harbor announces the world's first GDPR compliant lead generation system incorporating a full service digital marketing suite as well as a CRM software application

Trust Harbor’s system features a plug-in to existing websites and landing pages and prevents the need to redesign existing online marketing collateral

- All data capture points are fully GDPR compliant
- All terms and conditions are fully GDPR compliant
- The Trust Harbor system has been built with "Privacy in Mind"

Trust Harbor’s software sits on state of the art servers protected by a team of experienced Data Protection Officers

- Servers have 24/7 - 365 day cover and protection
- Servers offer load bearing solutions ensuring 99.99% up time
- Any Data Breach will be notified to all relevant parties within 2 hours
- All data is managed and controlled by Data Protection Officers to comply with GDPR regulations

Users access the Trust Harbor software in the same way they would any other CRM System safe in the knowledge that it is fully GDPR compliant

The system allows businesses to:

- Respond to customers with any information that they hold, on demand, as per GDPR requirements
- Transfer client data instantly to any third party as mandated by the GDPR
- Conduct email marketing campaigns
- Build email templates
- Build fully responsive landing pages
- Diarise and follow up leads
- Set automated marketing messages
- Make use of a complete prospect management system

Trust Harbor offers all the features of traditional CRM marketing solutions with the considerable added benefit of being fully GDPR compliant

Pricing starts from £195 plus VAT per month

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Media:

Trust Harbor
Complete GDPR Solutions

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