World Premiere of The Lexus Lf-sa Concept At The Geneva Motor Show

Tuesday 17 February, 2015

Lexus will reveal an all-new concept car, the LF-SA, at the Geneva motor show.

The new concept reflects Lexus's passion for new design trends and explores unexpected territories for the brand.

The LF-SA has been conceived as a luxurious, driver-focused vehicle, designed to address a future world that is more influenced by technology and virtual experiences.

The concept will be unveiled during the Lexus press conference at the Geneva motor show, at 12.30pm on 3 March, hosted on stand 4211 in Hall 4 at Palexpo.

For further information, please visit the Toyota and Lexus media site here or contact one of the following:

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