World Pole Sports Championships 2013

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PRESS RELEASE FOR IMMEDIATE USE - World Pole Sports Championships 2013

http://www.polesports.org

After two successful days IPSF are happy to announce eight new World Champions.

The World Pole Sport Championship held in Bethnal Green London, not only brought together the best pole sports athletes in the world – but also showed that Pole Sport is for all ages at this elite level.

The winner in the Novice, Russian Athlete **Olga Trepolova**, 10 years old, stunned the audience with her strength, professionalism, musicality and flexibility. She produced a winning programme under immense pressure and took first place in her division.

In the Junior Division **Bernadette Floch**, Hungary showed that the next age group 15-17 year olds were hot on the heels of the seniors with a fantastic all-round programme earning her first place in that division.

The third new category introduced in the 2013 World Pole Sport Championship was the Masters division which was divided into 40+ and 50+. These athletes proved to everyone they deserved their place on the world stage. The winner of the 40+ category was **Liza Szabo** from Hungary and the winner of the 50+ category (aged 62 years) was **Greta Pontarelli** from the USA. Greta was also the oldest athlete in the competition.

The Irish duo **Terri Walsh** & **Lisette Krol** set extremely high standards high for doubles around the world. They won with a 1,4 point advantage and a fierce well-choreographed programme.

Senior Men category crowned **Alex Shchukin**, Ukraine as its champion. With a back flip from the pole bringing influences of Chinese pole in to this competition.

The last category of the final day, with the most number of participants was the Women's Senior. Last year's runner up, **Alessandra Marchetti**, this year took first place. She took to the stage with a hunger for the gold medal and a routine that took her there. UK's Bendy Kate, known from Got to Dance placed 2nd.

An intense 2 days with 106 athletes from 37 countries all wanting that medal around their neck brought out the best of competitive pole sports. Or as KT Coates president of the IPSF and the organizer quotes 'we've seen it all –drops that will make you jump of your seat, incredible tricks that you didn't think was possible, combinations and transitions that many will try to learn and amazing athletes that takes this sport and this competition to new highs. It brings us another step closer to the Olympics. I can't wait for next year!'.

WPSC2014 will take place in London York Hall the 19-20 of july 2014.

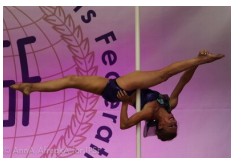
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