World Future Energy Summit to focus on the business of clean energy and sustainable development through innovation and technology

Wednesday 7 April, 2021

Event to take place in January 2022 at Abu Dhabi National Exhibition Centre

Hundreds of exhibitors and thousands of delegates to attend from around the globe

Abu Dhabi, United Arab Emirates – 7 April 2021: World Future Energy Summit, the world's leading business event for clean energy and sustainability, returns to Abu Dhabi's National Exhibition Centre (ADNEC) as part of Abu Dhabi Sustainability Week, hosted by Masdar, from 17-19 January 2022.

As businesses around the world start to look towards a more robust 2021, it is timely to focus on the central role of sustainable development and World Future Energy Summit is the perfect event for this approach, providing an ideal platform from which to showcase the very latest technology and innovations to transform the ways we conduct business.

Masdar's Chief Executive Officer, Mohamed Jameel Al Ramahi, said: "As one of the world's fastest-growing renewable energy companies, with a presence in more than 30 countries, Masdar's success is built on Abu Dhabi's commitment to investing in sustainable technology and innovation. By hosting the World Future Energy Summit as part of ADSW, we bring a world-class platform to Abu Dhabi, one where governments, researchers and innovators can determine the right polices and technologies than can best advance the global energy transition."

Hugh Jones, global Chief Executive Officer at Reed Exhibitions, the organiser of World Future Energy Summit 2022, commented: "As a leading global exhibitions' producer, we are proud to run a portfolio of future energy business events. These events are specifically designed to support the global sustainability agenda to combat climate change, in-line with the UN's Sustainable Development Goals and COP 21 agreements."

The event, which in 2020 hosted 34,000 attendees from 125 countries, and 840 exhibitors and brands, will feature six exhibitions and forums: Energy, Water, Solar, EcoWASTE, Smart Cities and Climate & Environment. World Future Energy Summit 2022 will also host the Climate Innovations Exchange (CLIX), which connects global start-ups with investors, and the dedicated Sustainability Business Connect programme to help connect exhibitors with qualified buyers from the Middle East and Africa who are looking for technology and services relevant to their projects.

Over the next four years, according to a recent report published by Frost and Sullivan, it is anticipated that the region will invest $182.3 billion in adding up to 57GW of clean solar and wind energy capacity, representing an 18-fold increase.[1]

Recent research by Moody's Investor Service forecasts that, globally this year, the issuance of green, so-called sustainable bonds, will increase by 32% when compared to 2020, to reach a record figure of $650 billion. Assistant Vice President at Moody's, Matthew Kuchtyak, said: "We forecast $375 billion of green bonds, $150 billion of social bonds and $125 billion of sustainability bonds in 2021," adding that they "expect green bond issuance to jump by 39% this year as the economy continues to rebound and issuers increasingly pursue debt financing for environmentally-friendly projects."[2]

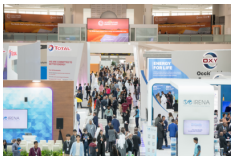
The timing of World Future Energy Summit 2022 could not be better, with huge projects on the near horizon throughout the region that will take place with sustainability high on the agenda.

A summit exhibitor with a global presence is Ingeteam S.A., a specialist in state-of-the-art electric power conversion. The Ingeteam Srl Sales Director of PV and BESS, Mauro Rivola, said that World Future Energy Summit 2022 will be one of the year's undoubted highlights. "We carry out a huge amount of work in the renewable energy sector," he remarked, "and this region is obviously suited to solar, with which we have an enviable reputation for producing extremely efficient power conversion units and battery storage systems. To be able to deal directly with our clients – either existing or potential – at the summit is a commercial win for us and we're all looking forward to the positive impact it will have on our industry over the coming years."

Khalid Salem, the President of Mitsubishi Power Middle East and North Africa, one of the region's

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best-known names in the energy supply sector, said: “Our company has been a key player in the MENA region for more than half a century and we fully support the ambitions of governments here in regard to energy transformation. We are entirely committed to creating more sustainable societies and being present at World Future Energy Summit gives us an important platform from which to exhibit and discuss our latest technologies and innovations for decarbonisation.”

World Future Energy Summit will provide an unmissable opportunity for exhibitors and delegates to meet, debate and collaborate with stakeholders, and spur business action on key clean energy and sustainable development initiatives throughout the Middle East and beyond. The event will take place at Abu Dhabi National Exhibition Centre from 17-19 January 2022. For further details please visit: www.worldfutureenergysummit.com

1. https://www.energydigital.com/renewable-energy/middle-east-renewables-capacity-set-grow-18-times-2025
2. https://www.indoasiancommodities.com/2021/02/08/global-sustainable-bond-volumes-to-top-650-billion-this-year-moodys/

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About World Future Energy Summit

The annual World Future Energy Summit in Abu Dhabi is the world’s leading business event and exhibition for future energy, clean-tech and sustainability. Bringing together government and business leaders, with 840 brands represented and approximately 34,000 attendees from 125 countries, it showcases pioneering technologies and ground-breaking thinking in energy, energy efficiency, water, solar, waste, smart cities, climate and environment.

As a global hub for business, innovation and knowledge exchange at the heart of Abu Dhabi Sustainability Week. The World Future Energy Summit inspires the advancement and transfer of ideas, technology and investment across borders and between the public and private sectors worldwide, helping to stimulate sustainable growth for all stakeholders. For more information, please visit www.worldfutureenergysummit.com

About Abu Dhabi Sustainability Week

Abu Dhabi Sustainability Week (ADSW) is a global platform for accelerating the world’s sustainable development. The week brings together a unique fusion of policy makers, industry specialists, technology pioneers and the next generation of sustainability leaders. Through its initiatives and events, ADSW is a catalyst for sharing knowledge, implementing strategies and delivering solutions to drive human progress. ADSW is committed to furthering our understanding of the major social, economic and environmental trends shaping the world’s sustainable development. For more information, visit www.abudhabisustainabilityweek.com

About Masdar

Abu Dhabi’s renewable energy company Masdar is advancing the commercialization and deployment of renewable energy, sustainable urban development and clean technologies to address global sustainability challenges. Wholly owned by Mubadala Investment Company, the strategic investment company of the Government of Abu Dhabi, our mandate is to help maintain the UAE’s leadership in the global energy sector, while supporting the diversification of both its economy and energy sources for the benefit of future generations. Masdar’s renewable energy projects are located in the UAE, Jordan, Mauritania, Egypt, Morocco, the UK, Serbia and Spain. For more information about Masdar, please visit: www.masdar.ae. Stay connected: facebook.com/masdar.ae and twitter.com/masdar

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Reed Exhibitions is a leading global events business. It combines face-to-face with data and digital tools to help customers learn about markets, source products and complete transactions at over 400 events in 22 countries across 43 industry sectors, attracting more than 7 million participants. Our events leverage industry expertise, large data sets and technology to enable our customers to connect face-to-face or digitally and generate billions of dollars of revenues for the economic development of local markets and national economies around the world. Reed Exhibitions is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers. www.reedexhibitions.com

Company Contact:

Acorn Strategy

T. +971 (0) 2678 7926
E. hello@acornstrategy.com
W. https://www.acornstrategy.com

Additional Contact(s):
natasha@acornstrategy.com

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