World Cheese Awards 2014 – Opens For Entry Now

Thursday 4 September, 2014

The 2014 World Cheese Awards is **now open for entry** atwww.finefoodworld.co.uk/wca and this year's competition which is ONLY for cheese, not related dairy products, is expected to be the largest gathering of cheese from around the world yet.

“We anticipate more than 3,000 different entries this year which will certainly fill the 1,000 square metre area at this year's BBC Good Food Show in London. Our judges are being contacted now and we'll have cheese experts travelling from around the world to judge for us – which is what makes the competition such a cosmopolitan event. Last year we had judges from New Zealand, Africa, Japan and across Europe too, and many of them will make a return trip to the UK just for World Cheese. It is a gathering of like-minded people who are simply focussed on one result – to find the world's finest cheese,” explained John Farrand, MD of the Guild of Fine Food organisers of the World Cheese Awards which takes place at BBC Good Food Show, London Olympia on 14 – 16 November.

Over 30,000 people are expected to visit BBC Good Food Show and to 'nose' their way to the World Cheese Awards area at the show which will be offering tours, tastings and teach-ins.

There will be cheese tours with BBC Radio 2's Nigel Barden where visitors will be able to learn about cheese from across Europe and then get nuggets of information from Charlie Turnbull and John Farrand – both experts in matching cheese with beer, cider and wine.

The main World Cheese Awards judging will take place on Friday, 14 November.

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