Workabout Launches Game-Changing Flexible Workspace Marketplace Booking App

Monday 15 July, 2024

Workabout, the booking platform app for flexible, on-demand workspace, is on a mission to make flexible working easier and more accessible than ever before with the launch of its flexible workspace marketplace on 15th July.

The one-stop platform offers hourly and daily booking with no binding membership or contract required. Booking flexible workspace just got as easy as booking Uber or Just Eat.

Users are able to search the UK wide 'AirBNB style' marketplace of over 500 high-quality local and city-based workspaces. This includes hot desks, private offices, meeting rooms, co-working and events spaces, all with a searchable range of amenities to suit individual needs.

Workabout's unique flexibility means that no membership is required to book at any of the leading workspace partner brands, including: Landmark, Runway East, Bruntwood, Fora, Clockwise, Spacemade and many more. "Just sign up to the site for free, pay as you go and enjoy the freedom to *work your way."*

For established businesses, start-ups, employees or freelancers looking to book flexible workspace, Workabout offers a quick, efficient and cost saving solution.

The future looks bright for the self-seeded start-up with the launch of its Teams and HQ workplace management SaaS tools launching later this year, in addition to a global marketplace expansion

Workabout's core ethos acknowledges that everyone works differently. Whether looking to swap a noisy coffee shop for a dedicated workspace, in need of a private meeting room to collaborate with team mates, dreaming of being part of an vibrant co-working community, or find a pet friendly hot desk, users can find their perfect workspace on Workabout.

The concept for Workabout was born when founder and CEO Jeffrey Davidson began contemplating the changing ways people wanted to work post pandemic.

He acknowledges: "There is a substantial demand for flexible working, the question is, as businesses, how do we efficiently evolve and adapt outdated work models to address this? The process of booking workspace was overly complicated, I felt there needed to be a more efficient way."

His solution was to streamline the process with the creation of one-stop web and app platform that makes booking flexible workspace as easy as booking a cab or a hotel.

Studies are mounting to evidence that hybrid working makes employees happier, healthier and more productive, such as the 2024 study published in scientific journal, Nature By Nick Bloom, professor of economics at Stanford University.

With many businesses struggling to find the right balance between work from home or return to the office, Jeffrey's own experience has led to the belief that embracing technology and a human focused approach is the key to finding the right balance.

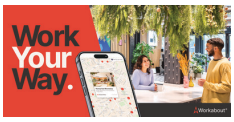
He said: "My business has always been office based. The pandemic opened my eyes to what is possible in business when you embrace technology and the flexibility it enables. Adopting new ways to work can bring huge benefits to make how we work more efficient, with greater access to choice, opportunities and also cost saving."

The Workabout team has an authentic knowledge of the benefits of flexible working. The company practises what it preaches with a remote-first ethos, with a team working flexibly yet collaborative from every corner of the UK. They even get to use the Workabout platform to book workspace when they need it.

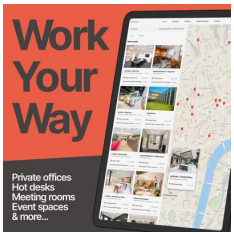
Workabout Chief of Communications Ebony Ava Johnson said:

"I am a single parent living in a lovely but remote village in Lancashire. Workabout's flexible ethos has

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given me access to an amazing job that would otherwise have been inaccessible to me because of my location. Flexible working has offered crucial support to our team members with families and we can't imagine working any other way now."

The platform is keen to curate workspace where people need it. Jeffrey elaborates that Workabout's list of workspace partners is ever growing, with his team constantly working with clients to add workspaces in and around towns and cities where they need it, to avoid long and unnecessary commutes.

"For each of us, our ideal workspace looks vastly different. Workabout's goal is provide a perfect workspace for everyone, wherever and whenever they need it."

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