

Wood 4 Floors Slash Prices on Engineered Hand Scraped Oak Boards

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UK flooring retailer Wood 4 Floors launch Summer Sale, with massive discounts on best-sellers like smoke stained, wide oak hand scraped boards. A sizeable 60% markdown is available on selected lines.

Trends have shifted recently from modern floor finishes to more natural, rustic styles. There has been a massive rise in the popularity of distressed or re-claimed timber to recreate the appearance of traditional wooden flooring. The smoke stained, wide oak hand scraped boards from Wood 4 Floors are authentic, perfect for those trying to create a period look. The product will complement many interior styles such as Shabby Chic, Nordic and French Country.

The best-selling oak flooring from Wood 4 Floors has 189mm (7.5) wide boards just like flooring from the 1800s. Period planks were up to 8 wide whereas modern floor planks tend to be 2-3. This is because centuries ago, trees were more mature when cut and therefore thicker, unlike nowadays. Wider boards have the added advantage of making a room look larger.

It is [hand scraped](#) to get the look and feel of aged timber. Wood floors were originally hand scraped in situ to provide a flat surface, rather than machine sanded. Each plank carried a unique texture and a distinctive appearance. This resulted in natural flooring with a non-repetitive pattern. This is highly attractive in interior design, adding immediate character to any space. Those partially filled knots, cracks and splits that give it a truly authentic look and feel. The products smoke stain accentuates the texture, enhancing the natural tones and character of the surface.

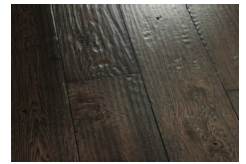
For the consumer, hard wood is the most sought-after flooring product on the market. However, due to its relatively high price tag, manufacturers have seen definite declines in sales. Leaders of the European wood flooring industry said recently that 2012 will be a challenging year as the continent's economic crisis continues.

For those looking to transform their homes on a sensible budget, engineered wood flooring is the ideal option. You don't have to compromise on aesthetics or durability, and the price tag is much more affordable. Plus, engineered floors are generally easier to install, inherently more stable and can be re-sanded. Wood 4 Floors super engineered product has 6mm of traditional grade solid oak. This has more knotting and character marks than classic grade. Now priced at just £38.85 per m² (+VAT), reduced from £48.40; you can achieve the same look for much less.

The superior quality boarding is lacquered for easy cleaning and cost-effective installation and is suitable for under floor heating. It has a generous 6mm top layer of solid oak, whereas comparable products have just 2-3mm. Free samples are available or, if you're in the London area, you can visit the company's showroom in Forest Hill. Delivery is normally within 2 or 3 days and a fitting service is available if required.

Wood 4 Floors have been suppliers to the flooring trade for over 25 years. They provide a quality product at competitive prices to trade customers and homeowners across the UK. You can browse their full range on their website www.wood4floors.co.uk

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