Wisper is the Next Go-To Social Ephemeral App

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Wisper's new, quirky application, featuring catchy aesthetics and function for disappearing messages and real-time updates, trumps the way ephemeral apps have been done to date.

Six weeks into its official launch in the Apple app store, wisper is already gaining traction in the world of ephemeral mobile applications by bringing users a platform that seamlessly allows users to share and exchange real-time, ephemeral content and messages to contacts, friends and loved ones through wisper chats and 'lyfe' feeds. Its already clear from its initial success that wisper has the potential to become this generation's preferred way of sharing and communicating. Competing against Snapchat and Cyberdust on Crunchbase, Wisper has entered the ephemeral app arena and made a real splash and boldly continues to make its mark.

Wisper was created to bring users an interactive, fun and unique platform for sharing and communicating with inner circles and beyond. Wisper has created its strong identity as an evolved version of many favourite apps as it offers users the best of a range of features – e.g. the fun of capturing live moments and the ease and practicality of chatting with fellow wisper(ers) – without leaving digital footprints behind. The playful, go-to app allows sharing glimpses of your own unfiltered realities and for catching precious moments of someone else's. Instant chats are also made even more enjoyable with hilarious sticker sets found in wisper's expanding in-app Sticker Studio. User-generated content and personal exchanges make Wisper a highly entertaining and compelling app to share with fellow friends to really begin and share the Wisper experience and to take full advantage of its user-friendly platform to let the fiesta begin.

Wisper is meticulously designed to offer users a fun experience and an environment where they can be candid with a free conscience, cherishing precious and fun moments with fellow wisper(ers). In a sea of apps that beautify, thinify and create a false or enhanced persona, Wisper strives to be the platform where users can simply be themselves – no enhancements or pretence – sharing moments and chats as they really are.

CEO Htet Tayza shares, 'The core of who we are is embedded in how we spend each second of every day. Wisper allows users to share these raw moments that, in their precious ordinariness, remind us to be proud of ourselves'. Taking away the 'everlasting' aspect of posting in the digital sphere shifts behaviour into becoming more light-hearted and carefree – the way we should be interacting, as life itself already has enough pressures.

With a strong focus on an interactive user experience, the Wisper app is evolving into a greater extension of ephemeral messaging and of the photo-sharing apps that users have been accustomed to so far.

Begin cherishing moments with Wisper today and be part of the ephemeral movement – download Wisper from the Apple App store: https://appsto.re/ch/9LyY6.i

About Wisper:

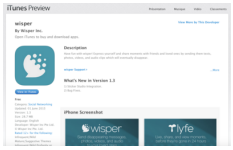
Wisper was created as a playful, interactive ephemeral social messaging application to connect, cherish moments, communicate and share freely. For more information, visit www.wisperme.com or follow @wispercrew on Twitter and fb.com/wispermessenger on Facebook.

CEO Htet Tayza, a Myanmar national and entrepreneur at heart, incorporated Wisper during his university days at École hôtelière de Lausanne, where he will soon graduate; COO Yarzar Zaw, who holds a master's degree in animation, is currently stationed in Myanmar turning his storytelling daydreams into reality. The young team has created a new and playful way to share moments and connect with fellow kindred souls in the community and beyond. Catch Wisper at tech conferences EnterConf in Belfast and RISE Alpha in Hong Kong in the coming months.

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