Winning More Business With Outsourcing Solution HB Group Italia

Monday 1 September, 2014

HB Group Italia's direct marketing and customer Acquisition Company, promoted its latest campaigns at a conference in Birmingham, UK last weekend.

About: http://www.hbgrp.it/chi-siamo/

HB Group Italia's outsourcing solution focuses on improving project management processes and overall return on investment for advertising and marketing campaigns. While attending a conference at the Crowne Plaza Birmingham City Centre in the UK last week, HB Group Italia promoted this outsourcing solution to over 150 attendees.

The Business Development conference was held across two days in Birmingham, UK last week and was aimed at educating and inspiring business founders and entrepreneurs. The event gave the attendees, such as HB Group Italia, the opportunity to share their extensive knowledge with others as well as learn new skills that they can implement into their businesses. HB Group Italia shared their outsourcing solution and promoted the success of their latest campaigns at the prestigious event.

The firm was established in early 2014, following the demand for more direct marketing to be available in Italy and has quickly become a highly sought after outsourcing company in Europe. The firm guarantees a high return on investment, detailed reports that highlight the progress of each campaign and for each campaign to be flexible and customized. The firm offers a variety of direct marketing campaigns that can be integrated to suit any business and any budget. HB Group Italia has recently landed two new major clients which will likely turn them into the leading outsourcing sales company in Italy.

Following on from this the company is planning to expand throughout Europe in early 2015 due to the demand from existing clients for them to manage marketing campaigns across the continent. HB Group Italia says that their outsourcing solution makes them successful even in times of economic downturn, because companies are always looking to sell products, giving the firm the ability to grow no matter what the economic climate is.

Media:



Related Sectors:

Business & Finance :: Media & Marketing ::

Related Keywords:

HB Group :: Italy :: Birmingham :: Direct Marketing :: Sales :: Growth :: Results. ::

Scan Me:

Company Contact:

HB Group

E. info@hbgrp.it
W. https://hbgrp.it/

View Online

Additional Assets:

Newsroom: Visit our Newsroom for all the latest stories:
https://www.hb-groupitalia.pressat.co.uk