Winner Bingo Launches Brand New TV Ad Campaign

Tuesday 23 July, 2013

Winner Bingo has unveiled a brand new rib tickling television advertising campaign set to air this July across terrestrial and satellite channels in the UK.

The TV ad is part of a wider multi-million pound advertising campaign to promote the free £10 bet and a free 300% bonus to all new customers.

Winner Bingo is packed with promotions and bonuses available to new and returning players each and every day. For every £1 spent on bingo, players can qualify for the Daily Piggy Smash scratch card for a chance to win big.

Winner Bingo have certainly managed to create an advertisement that can lift the spirits of potential customers, raising the bar to a whole new level in comedy within the commercial world.

Combining comedy and promotional awareness, the ad features one lucky player who has certainly found her “inner Winner” as she is celebrating her success at a bus stop breaking into a Harlem Shake Style dance in front of shocked commuters. “I am sure it is something we can all relate to when celebrating a win!” said Yoni Sini, head of Data at Winner Bingo.

Will you hit a jackpot while waiting for the bus too?

“We’ve had great feedback from a trial run of the advert and we think that it’s going to make consumers chuckle, this is exactly what we want to keep the Winner Bingo brand at the forefront of target consumers minds and reassure that they are playing with a reputable and leading company”.

To boost awareness of the exciting new Winner Bingo site, great promotional offers include:

• Free £10 bet for new customers.
• A whopping 300% bonus on first deposit.
• Daily Piggy Smash scratch card for every £1 spent on Bingo.

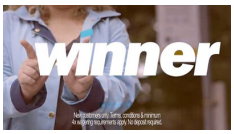
Boasting more features than a space shuttle, consumers will be entertained by six types of Bingo games, including the traditional styles from 90, 80 and 75 Ball rooms, as well as the latest Speed and Pattern Bingo. Casino games are also offered as part of streamlining the experience, so players are able to stay within the same room without having to leave.

Priding itself on supplying players with a great un-rivaled quality of gaming, Winner Bingo owned by Redfinger Trading Ltd boasts integrity and values delivering gaming to new heights since 2012. Here players can enjoy the latest encryption methods keeping their personal and financial details in complete safety.

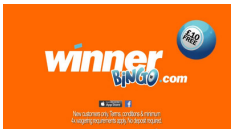
Our ethos is maintaining fun for all of our gamers enabling them to interact, socialize and receive a warm and friendly welcome by our chat masters when they enter one of our Bingo rooms.

Keep your eyes tuned in for the Winner Bingo TV ad

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