"WIN-WIN" ICO WILL RETURN CONTRIBUTIONS WITH FREE TOKENS IF TARGET NOT MET

Monday 18 December, 2017

In a unique move to encourage further contributions to its token generation event (TGE) — and as a gesture of goodwill in line with its core value of *wealth creation for all* — Ankorus is announcing it will *return all contributions* if its target is not exceeded *(less transportation costs*. The estimated percentage that will be returned is 99%.)

Contributors will additionally *retain all of their allocated ANK tokens*, which the company will list on several major exchanges following the end of the token sale period.

Ankorus CEO John Cruz explained: “There is only an upside — this is a message we want to instill. Those who believed in our model and entrusted us with their Ether can expect one of two outcomes, depending on whether our funding target is reached. If it is, our contributors will hold some valuable ANK tokens. If not, they will be rewarded with our free tokens and we’ll return their greatly appreciated Ether. It’s a win-win for our contributors.

“If our crowdfund is well supported, it’s full steam ahead on the plan laid out in the whitepaper. If not, it’s steady as she goes, and contributors are rewarded with free tokens and their appreciated Ether!”

The raised amount has already crossed the USD $500,000 mark, demonstrating significant market validation of the company’s propositions. This success has been achieved via an organic “grassroots” style campaign that avoided marketing expense.

CEO Cruz explained: “Our TGE is not like these other ICOs, for at least two reasons. One, is that we already have an extremely viable business that will begin in January, so we don’t *need* the contributions to begin. Two, we will return *all* funds if we don’t reach 3,500 Ether. In making this announcement we hope for an exciting final week while also demonstrating the kind of trust and opportunity we will represent going forward.”

Ankorus Arrives in January

Ankorus will begin an OTC cryptocurrency business in January — a retail operation for smaller orders, and a trading desk for institutional clients and larger retail investors ($100,000 — $500m). This will be followed shortly after, expected February 2018, by a bitcoin futures brokerage, and a cryptocurrencies mutual fund to follow later.

“All of these businesses represent massive opportunities, both for Ankorus and its customers,” said CEO Cruz. “Should our token sale exceed our target, then we will be able to more quickly achieve other milestones, such as becoming a regulated broker-dealer, developing our *AnchorNet* trading platform and implementing our DLT blockchain.

“To potential new funders, think of your contribution as buying an express ticket, helping us set sail more rapidly. If there’s not enough, we reimburse you, and you get to enjoy free passage on a steadier journey

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with Ankorus!”

“To
our present contributors, we want to make clear that you’re aboard
already, as ANK holders. If your contribution is returned, we hope you
may remain encouraged to make a good decision *twice* and *buy even more of our tokens* — because, as
you can see, Ankorus is going places.”

The ANK token sale will complete at 23:59 UTC on December 25.

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