

Wildfire Gin Unveils the World's First Gin Expedition: A Bold New Adventure in Craft Spirits

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United Kingdom - 02/04/2025 – Wildfire Gin, the pioneers of bold, small-batch distilling, are taking craft gin to uncharted territory - literally. Announcing *The Wildfire Expedition*, the world's first gin journey where flavour, adventure, and discovery collide.

This groundbreaking experience will see Wildfire Gin venture across the world's most breathtaking landscapes, foraging and distilling on the move, creating bold and inspired limited-edition gins. Each stop on the expedition - whether deep in the Scottish Highlands, along the rugged coastline, or in the heart of ancient spice routes - will shape the botanicals, techniques, and stories behind every exclusive batch.

"We don't just make gin; we create experiences," says James, co-founder of Wildfire Gin. "With *The Wildfire Expedition*, we're pushing the boundaries of what craft gin can be. This is about more than just distilling - it's about adventure, about embracing the unexpected, and about capturing the essence of bold botanicals in every bottle."

Each expedition gin will be produced in limited runs, available exclusively to Wildfire subscribers. Alongside their bottle, subscribers will receive a behind-the-scenes look at the expedition through immersive storytelling, videos, and tasting notes, bringing them along for the journey from field to glass.

Wildfire Gin is no stranger to pushing the limits of tradition, known for its bold seasonal releases and collaborations with local artisans. Now, with the launch of the world's first gin expedition, the brand is redefining what it means to craft gin—one adventure at a time.

Be part of the journey. Subscribe at wildfiregin.com and follow the expedition instagram.com/wildfire_gin

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