Wicked Win for Family Run Cookie Business

Friday 9 June, 2023

Coventry based Wicked Cookies won Gold and Silver Awards for their dairy free and gluten free cookies in the National Free From Food Awards. Their Vegan & Gluten Free Snickerwoodle rose to the top of over 40 other entries, gaining their sweet treat a coveted Gold Award. Their Vegan & Gluten Free Triple Chocolate cookie followed close behind with a Silver Award.

Competing against a number of supermarkets and big name brands, the small family run business, Wicked Cookies, picked up two awards at the Free From Food Awards in London on Thursday 8th June 2023 at the Royal College of Physicians.

The judges commented that their Vegan & Gluten Free Snickerwoodle is "… a seriously delicious, light cookie. Love the big shape, lovely soft yet crunchy texture and the cinnamon sugar / snickerwoodle flavour."

But what is a Snickerwoodle? "That's a question we get asked a lot", says director Sally Rees. "It's our version of a Snickerdoodle, which are a light, cinnamon flavoured cookie very popular in the US. We created a vegan and gluten free version for our 'free from' customers and it's incredibly popular".

Wicked Cookies offers a range of over 40 flavours of cookies, catering for various dietary requirements including vegan / dairy free, gluten free, nut free and soy free. They offer the biggest range of allergen free cookies in the UK.

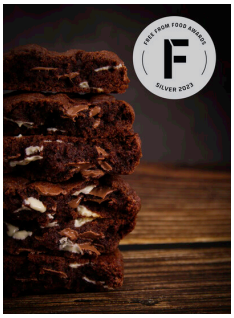
Co-director Giles Rees says "No other cookie producer can match the range of allergen free cookies that we offer. They are all made by hand at our bakery in Warwickshire, by our small team who are equally passionate about creating dairy free and gluten free cookies that are in a different league to typical supermarket options."

The Free From Food Awards are the UK's only awards dedicated to free from food and drink. First launched in 2008, the awards celebrate the very best in free from food & drink.

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