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WHY OWN ONE CRYPTO FUND, WHEN YOU CAN OWN A DIVERSE MIX OF THE SMART STRATEGIES IN THE SPACE?

Thursday 22 February, 2018

CoinShares Announces a New Fund-of-Funds Built To Invest Across A Variety of Strategies in Blockchain

LONDON, ENGLAND, FEBRUARY 22, 2018 — CoinShares, pioneers in crypto investment products, is welcoming another first-of-its-kind fund to its growing investment platform: The Blockchain Strategies Fund, a Luxembourg domiciled, Blockchain focused fund-of-funds that offers exposure to a broad array of components which comprise the crypto and larger blockchain economy.

Similar to other products from the CoinShares group, this Blockchain fund-of-funds is a first for the crypto ecosystem. However, it carries a wider mandate than previous CoinShares investment vehicles. Specifically, the fund will invest in other strategies ranging from those focused on crypto-currency trading, mining, and lending to ICOs, Indexes and Delta One Securities/equities.

The fund strategy is designed to deliver diversified exposure to this emerging ecosystem and seeks to provide a better risk/reward profile and lower volatility than other, more single purpose funds.

“If you wanted to invest in the internet through a diverse mix of strategies focused on everything from servers, fiber-optics and silicon to search engines, social network start-ups and e-commerce infrastructure – this would be that fund; but for the crypto-economy. We are very excited about bringing this fund and Block Asset Management’s expertise to our investor base; both the strategy and team will be a great complement to CoinShares’ growing platform of strategies,” says Ryan Radloff, CEO CoinShares (UK).

The Block Asset team shares a combined 100+ years of professional finance experience with alumnus from Credit Suisse, Societe General, Citibank, UBS, Barclays & Lloyds. The team brings a diverse mix of trading backgrounds equipping them to be one of the most seasoned managers in the crypto-finance market.

“As a group, Block Asset Management and CoinShares have a shared philosophy of acting as portfolio risk managers first and foremost – so when the opportunity to work together came up, it was an obvious fit. We are very excited to bring this fund-of-funds to market, and could not have imagined a better group to do it with than CoinShares, a leader in Crypto Finance,” says Manuel E De Luque Muntaner, CEO of Block Asset Management.

This announcement comes less than a month after CoinShares announced two new crypto asset focused funds, follow-ups to its initial ERC-20, CoinShares Fund 1 which focuses on ICOs.

For more information on the new funds or other CoinShares related inquiries, please email info@coinshares.co.uk.

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CoinShares
Group is the European leader in crypto-finance with over $1 billion in crypto-assets across a suite of exchange traded and private investment products. The group of companies serves a global investor base seeking to invest in the emerging crypto asset market(s) with a family of products which offer exposure to bitcoin and other emerging digital currencies/assets. The CoinShares’ product line-up comprises a group of offerings which all represent first of their kind products: Bitcoin Tracker One (and Bitcoin Tracker Euro) and Ether Tracker One (and Ether Tracker Euro) the first exchange traded bitcoin and ether products, globally; and CoinShares Fund 1 – the first fund denominated in cryptocurrency (ETH). CoinShares is backed by a team with deep experience in Exchange Traded Products, Hedge Funds, Commodities, FX, Market Making and both active and passive investment in frontier markets.

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