# WhoScored.com Launches Man of the Market with Second Bookmaker

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Leading football statistics website WhoScored.com have partnered with second bookmaker Betfair to launch the ever-popular WhoScored Man of the Match market.

Already available with Betvictor, the objectivity of WhoScored.com's unique rating system has proved a real hit with fans and caused a surge in betting activity.

The market will cover the remainder of the Premier League season and offers supporters the chance to make money on who they think will be the highest rated player in different matches.

Cristiano Acconci, WhoScored.com's Co-Founder and CEO said "Having our Man of the Match market on two bookmakers really shows the quality and credibility of our ratings system. This market also allows all football fans to join without being betting experts, its a fun market to bet on with very favourably odd margins."

WhoScored.com's Man of the Match market is based on a ratings system which analyses over 200 raw statistics collected by Opta, which are updated live throughout matches.

Visit www.whoscored.com for football statistics and news.

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