Who's that girl? Pink Plumbers launches in Bucks & Berks and beyond

Monday 3 June, 2013

Aylesbury – May 29, 2013 – Today Pink Plumbers, a national brand delivered locally by qualified female plumbers, launches its operation in Bucks & Berks under the expertise of Gemma Lawrence-Davis. With its headquarters in Aylesbury, Pink Plumbers will aim to service that town and surrounding areas of up to 35 miles away.
Plumbing into the pulse of the nation – with a focus on Buckinghamshire & Berkshire

An independent report of over a 1,000 UK households published by Pink Plumbers shows that Britain no longer expects or wants a man to do their dirty work but would rather have a choice of a male or female tradesperson.
When asked what gender they would prefer to fix their plumbing issues, a whopping 86% of women would rather choose a woman or at least have a choice of a woman as a plumber. Only a paltry 14% specifically chose a man for what has traditionally been considered 'man's work'.

"Inspiration!"
Having worked within the fitness industry for many years and knowing that she never wanted to sit behind a desk all day long, Gemma's inspiration came after helping a relative fit her bathroom. Since that day she has worked hard to secure her qualifications and experience and now hopes to fit bathrooms and fix plumbing issues all over the Bucks & Berks region.

Jo Lawrence, entrepreneur and founder of Pink Plumbers, commented: "The results of this research confirm that the UK's attitude to women in trades is changing. It shows that women can break down the barriers to this 'male dominated' profession.

I set up Pink Plumbers to help other women like Gemma succeed in business and to give home owners a real choice. I hope today's news of Gemma launching her own Pink Plumbers business inspires other entrepreneurs like her to become a Pink Plumber or to follow a dream of their own."
Any woman inspired by Gemma or more importantly needs her expertise to fix a plumbing issue can contact her on gemma@pinkplumbers.com

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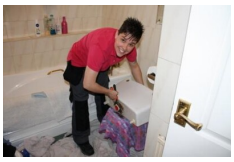
About Pink Plumbers
Pink Plumbers is a national brand delivered locally by qualified female plumbers. It provides a wide range of professional, affordable and quality plumbing services. Pink Plumbers offers female plumbers the opportunity to establish themselves as licensees and run their independent business under the Pink Plumbers brand with support. Pink Plumbers' values for honesty, reliability and respect make them leaders in a fast growing network of female plumbers.

Services provided by Pink Plumbers:
• Small jobs - including taps, ball valves and stopcocks
• Leaks and drips
• Cylinders, tanks, immersions and thermostats
• Outside taps
• Toilets, basins, showers, bidets and baths
• Sink replacements
• Air locks
• Heating pumps
• Radiator valves
• Washing machine / dishwasher installations
• Silicone seals
• Pipework installations / alterations
• Utility and cloakroom installations

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