

Wholesale packaging expert Swiftpak awarded Carbon Neutral Status

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Swiftpak, a wholesale packaging supplier based in Reading, has been recognised for its commitment towards a low carbon economy after demonstrating their ambition to measure and offset their total organisations emissions through Carbon Neutral Britain.

Having engaged with Carbon Neutral Britain in September 2021, Swiftpak worked alongside environmental consultants to produce a Carbon Emissions Report which detailed the business' carbon footprint.

By analysing this data and adjusting their processes and facilities to meet Carbon Neutral Britain's standards, Swiftpak were able to offset all organisational carbon emissions from January 2021, resulting in the certification of a Carbon Neutral Status.

Throughout the process, Swiftpak examined ways to minimise environmental impacts through their use of products and packaging materials. This involved source reduction exercises, a review of product materials and design, as well as the introduction of reclamation programs designed for used items and parts.

Facilities at the Swiftpak warehouse were also subject to environmental improvements. From the adoption of equipment with automatic sleep modes, through to the installation of energy star appliances, occupancy sensors, energy efficient windows and a programmable thermostat. All of which contributed towards a successful carbon neutral strategy.

Though, Swiftpak's desire to make a real difference hasn't stopped here. In 2020, the wholesale packaging provider became a certified B-Corporation, which comprises of only the most trusted UK businesses. The award is given to those who demonstrate the highest standards of verified social and environmental performance, public transparency, and legal accountability, with only 193 out of 5.9 million small to medium sized businesses in the UK currently certified.

Craig Gulley, Managing Director of Swiftpak, stated: "We're extremely proud to be playing our part towards a more sustainable future. Achieving the Carbon Neutral Certification is a key milestone for us at Swiftpak. I urge other businesses to get involved where possible as only together we can create a better tomorrow for all of us".

To find out more about Swiftpak, please visit www.swiftpak.co.uk/.

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Swiftpak

T. 01189167320

E. dave@swiftpak.co.uk

W. <https://www.swiftpak.co.uk/>

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