Whirlpool's 6th Sense® Technology Ensures Your Kitchen Smells as Good as it Looks

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Whirlpool introduces a brand new chimney style cooker hood combining their revolutionary 6th Sense® technology with their sleek and stylish Absolute design, to bring a truly pleasant atmosphere to your kitchen.

Whirlpool care about creating the very best kitchen environment for the consumer and is dedicated to achieving this with their sleek aesthetic style and commitment to functionality. Fitted with unique 6th Sense® technology, the new Whirlpool AKR 759 IX cooker hood automatically detects and monitors the air quality, helping to maintain a fresh atmosphere throughout the kitchen.

The new chimney style hood combines intuitive design with durability and ease of maintenance finished in Whirlpool's ingenious new iXeliumTM finish. This superior nanotechnology coating is both extremely durable and easy to clean, ensuring the cooker hood will remain a stunning focal point in the kitchen for many years to come. Effortless maintenance is achieved with the simple wipe of a damp cloth, it won't scratch or discolour over time and its three metal grease filters are easily cleaned in the dishwasher, ensuring the maximum performance of the AKR 759 IX is achieved with minimal effort.

The smart control uses intelligent sensors to select the required setting according to the cooking mode, i.e. boiling, simmering, frying, as well as sensing and removing room air pollutants. Thanks to its intelligent 6th Sense® technology the cooker hood automatically finds the perfect setting, and the power of extraction only increases when needed, eliminating unnecessary energy wastage.

Complementing both modern and traditional décor, the AKR 759 IX matches all other appliances in Whirlpool's new Absolute design and the twin halogen lamps provide exceptional quality of illumination at the hob, offering you a brilliant level of light exactly where you need it.

Jennifer Spragg, Brand and Digital Marketing Manager at Whirlpool says: "Technologically brilliant, the new cooker hood offers consumers the freedom to enjoy a truly pleasant atmosphere in their kitchen with very little effort. The 6th Sense® technology automatically removes unwanted odours, whilst the iXeliumTM coating brings an air of graceful sophistication to your life, saving you time and effort with its special formulation which provides genuine ease of cleaning and a long lasting finish. Stunningly crafted in the new Absolute design, the new cooker hood matches built in and freestanding appliances and provides the opportunity for a totally aligned silhouette across the range."

Blending into an array of trends, the Absolute range's innovative technology complements a modern, futuristic kitchen, whilst the stainless steel, easy to clean, finish provides versatility to a busy, well-loved kitchen.

Key features and benefits of the Whirlpool AKR 759 IX Absolute chimney style cooker hood:

- Chimney style hood with sleek, modern aesthetic
- Finished in Whirlpool's Absolute design, matching appliances in both built-in and freestanding ranges
- Whirlpool's 6th Sense® technology monitors air quality automatically, saving energy, offering ease of use and helping you maintain a fresh atmosphere all day
- Four automatic speed settings for every cooking situation
- Modern touch control for ease of use
- Finished in Whirlpool's new iXeliumTM finish: a scratch-resistant nanotechnology coating which enables the hood to retain its pristine appearance for longer
- Features twin halogen lamps for energy efficiency and exceptional visibility while preparation and cooking
- Three dishwasher safe grease filters for effortless cleaning
- Energy rating 'B' class
- Noise level 72 dB(A) for extraction and 73dB(A) for recirculation
- Dimensions: H x W x D 619 x 898 x 450 mm

Ends

Image caption: The new Whirlpool Built-in Absolute cooker hood, AKR 759 IX

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With more than 26,000 employees, a market presence in more than 30 countries throughout Europe, the Middle East and Africa, and manufacturing sites in nine countries, Whirlpool Europe, Middle East & Africa (EMEA) is managed by Whirlpool Corporation, the global leader in manufacturing and marketing of home appliances. In 2014, Whirlpool Corporation generated an annual revenue of $20 billion, 100,000 employees, and 70 centers of manufacturing and technical research, worldwide. The company markets Whirlpool, Maytag, KitchenAid, Jenn-Air, Amana, Brastemp, Bauknecht, Indesit, Hotpoint and other big-name brands in over 170 countries. Whirlpool's European Operating Center is located in Comerio, Italy. For further information on the company, please visit the Web Site www.whirlpoolcorp.com

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