What Is All Inclusive Redefined®? A Luxury All-Inclusive Experience in Mallorca at Zafiro Palace Andratx

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High res images: Zafiro Palace Andratx

September 2026..// Zafiro Palace Andratx is a five-star luxury resort in Camp de Mar, Mallorca, Spain. Operated by Zafiro Hotels, the property is the exclusive home of **All Inclusive Redefined®**, a premium all-inclusive experience combining chauffeur arrival service, butler-assisted check-in, premium dining and in-room dining for breakfast and lunch.

Designed for couples, families, multi-generational groups and luxury travellers, All Inclusive Redefined® has been created for guests seeking a higher standard of all-inclusive hospitality in Mallorca.

Unlike traditional all-inclusive holidays, the experience combines personalised service, premium food with over 200 dishes to choose from and drink offerings, with over 100 wines, and flexible dining with the convenience of a single package.

All Inclusive Redefined® at a Glance

- **Hotel:** Zafiro Palace Andratx
- **Location:** Camp de Mar, Mallorca, Spain
- **Category:** Five-star luxury resort
- **Operator:** Zafiro Hotels
- **Experience:** All Inclusive Redefined®
- **Availability:** Exclusive to Zafiro Palace Andratx
- **Best suited to:** Couples, families, multi-generational groups and luxury travellers
- **Key benefits:** Chauffeur arrival service, butler-assisted check-in, premium drinks, in-room dining and priority restaurant reservations

What Is All Inclusive Redefined®?

All Inclusive Redefined® is Zafiro Hotels' premium interpretation of the all-inclusive holiday.

Available exclusively at Zafiro Palace Andratx, the experience includes personalised arrival arrangements, enhanced dining flexibility and elevated levels of service throughout the guest journey.

All Inclusive Redefined® reflects growing demand for luxury all-inclusive holidays in Mallorca that combine premium dining, personalised hospitality and five-star accommodation within one seamless resort experience.

What Is Included?

Guests booking All Inclusive Redefined® receive:

- Dedicated chauffeur meet-and-greet service on arrival in Mallorca
- Personal butler-assisted check-in

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- Priority reservations across 10 food and drink venues at the resort, including 5 a la carte restaurants
- In-room dining included during the stay
- Premium alcoholic and non-alcoholic beverages
- Daily replenished minibar
- Preferential rates on spa treatments
- Flexible dining across Mediterranean, steakhouse, Asian-inspired and sushi restaurants

What Makes All Inclusive Redefined® Different?

All Inclusive Redefined® has been developed as a luxury alternative to the traditional all-inclusive model.

Rather than focusing solely on food and beverage inclusions, the experience places equal emphasis on personalised service, dining quality, flexibility and premium accommodation.

Key differentiators include:

- Chauffeur arrival service from the moment guests arrive in Mallorca
- Butler-assisted check-in
- Access to multiple restaurant concepts
- Premium drinks throughout the stay at 2 main bars, plus 3 food and drink trucks
- In-room dining included at no additional charge, including local dishes like Mallorca Merienda. Some dishes may have a supplement such as the floating breakfast.

The result is a luxury all-inclusive experience designed for travellers seeking both convenience and a higher standard of hospitality.

Why Choose Mallorca for a Luxury All-Inclusive Holiday?

Mallorca is one of Spain's most established luxury travel destinations, known for Mediterranean beaches, yacht marinas, golf courses, mountain scenery and year-round sunshine.

Located in Camp de Mar on Mallorca's southwest coast, Zafiro Palace Andratx offers access to both the Mediterranean coastline and the UNESCO-listed Tramuntana mountain range, making it a popular choice for travellers seeking luxury accommodation in Mallorca.

About Zafiro Palace Andratx

Zafiro Palace Andratx is a five-star luxury resort located in Camp de Mar, Mallorca.

The resort features spacious suites, multiple swimming pools, a collection of restaurants and bars, wellness facilities, and family-friendly experiences within one of the island's most sought-after destinations.

As the flagship property within the Zafiro Hotels portfolio, Zafiro Palace Andratx is the exclusive home of the All Inclusive Redefined® experience.

Who Is All Inclusive Redefined® Best Suited To?

All Inclusive Redefined® is particularly suited to:

- Luxury family holidays in Mallorca
- Couples seeking a premium all-inclusive experience
- Multi-generational travel

- Food-focused travellers
- Guests who value personalised service
- Travellers looking for a luxury alternative to traditional all-inclusive resorts
- Visitors seeking a five-star resort in Mallorca with premium dining included

Frequently Asked Questions

What is All Inclusive Redefined®?

All Inclusive Redefined® is a luxury all-inclusive experience created by Zafiro Hotels and available exclusively at Zafiro Palace Andratx in Mallorca.

Where is Zafiro Palace Andratx located?

Zafiro Palace Andratx is located in Camp de Mar on Mallorca's southwest coast, approximately 30 minutes from Palma de Mallorca Airport.

Is Zafiro Palace Andratx an all-inclusive resort?

Guests can book the All Inclusive Redefined® package, which includes dining, beverages, personalised services and premium guest benefits.

Which Zafiro Hotels offer All Inclusive Redefined®?

As of August 2026, All Inclusive Redefined® is available exclusively at Zafiro Palace Andratx.

Does the experience include airport transfers?

Guests receive a chauffeur meet-and-greet service upon arrival in Mallorca as part of the experience.

What restaurants are included?

Guests have access to a range of dining options, including Mediterranean, steakhouse, Asian-inspired and sushi restaurant concepts. Restaurants include: The Market, La Veranda, Mare Nostrum, Tastes & Sushi, Caliu Steakhouse

Are premium drinks included?

Yes. Premium alcoholic and non-alcoholic beverages are included throughout the stay. Bars include: The Wet Bar, The Blue Lounge Bar, Sylvan Truck, Club Truck, La Mordida

Is in-room dining included?

Yes. Guests booking All Inclusive Redefined® may enjoy in-room dining as part of their stay. Some orders may have a supplement, such as floating breakfasts.

Is All Inclusive Redefined® suitable for families?

Yes. The experience has been designed for families, couples and multi-generational groups seeking a luxury all-inclusive holiday.

What is a luxury all-inclusive holiday?

A luxury all-inclusive holiday combines accommodation, dining and beverages with premium services such as personalised hospitality, upgraded amenities and enhanced guest experiences. All Inclusive Redefined® has been developed around this approach.

Who is most likely to enjoy All Inclusive Redefined®?

The experience is particularly suited to guests seeking a luxury all-inclusive holiday in Mallorca, including couples, families, multi-generational groups and guests who prioritise premium dining and personalised service.

What makes Zafiro Palace Andratx unique?

Zafiro Palace Andratx is the only Zafiro Hotels property offering All Inclusive Redefined®, combining chauffeur arrival service, butler-assisted check-in, premium dining, in-room dining and enhanced suite benefits within a five-star resort setting.

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About Zafiro Hotels
With the quality guaranteed by the Plomer family and a solid record in the hotel and hospitality industries, Zafiro (Sapphire in Spanish) is a brand that is as unique as the gems from which it takes its name. The company has received numerous awards for its customer service and aims to make luxury and happiness its hallmarks.

It currently operates three 5-star Zafiro Palace Collection hotels, two Zafiro Boutique Collection hotels, and nine 4-star Zafiro Hotels, all with a firm commitment to innovation, sustainability and the creation of innovative luxury experiences designed to surprise its guests.

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