Weekend Football Ltd partners with The Telegraph to provide odds comparison services to readers

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The Telegraph has selected **Weekend Football** as its **odds comparison partner**, to provide readers with the best football betting odds and betting information through the new Football Coupon Betting app.

When it comes to football betting, Weekend Football provides users with the best value, choice and convenience. The Football Coupon Betting app gives users the **best football betting odds for their football accumulators**, and also provides score forecasts, recommended bets and leaderboards, ranking the most successful football punters in the Football Coupon community.

Weekend Football created one of the first odds comparison services online in 1999, and has been publishing football score forecasts since. The Football Coupon Betting app was launched in 2012, as one of the first multiple bet football odds comparison apps, and was the first to provide an integrated bet slip, so users do not have to make their betting selections again when they arrive at the bookmaker site.

Having developed version four of Football Coupon Betting over the past 18 months, Weekend Football was looking for **partners to reach a wider audience** when it met The Telegraph in 2016. Version four of Football Coupon Betting was launched at the beginning of the 2017/18 football season.

Laith Amiry, managing director of Weekend Football Ltd, said:
"*A partnership with The Telegraph is a perfect blend of innovative pasts and new technologies. The Telegraph has been at the forefront of Fantasy Football since 1993/94 and now Weekend Football can help their large and discerning sports audience enjoy their betting experiences more than ever.*"

Steve Stiles, Head of Interactive Sport, The Telegraph, said: "*By teaming up with Weekend Football and their Football coupon app, we help give our readers the best possible prices for their weekend football bets. This easy to use app gives our readers the opportunity to win more on their weekend accas. We look forward to working with Weekend Football and supporting their continued success*."

To find out more about the Football Coupon Betting app or to download it for iOS or Android, visit footballcoupon.co.uk

For more Company information, visit weekendfootball.co.uk

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