Website award for Darlingtons Solicitors

Tuesday 13 September, 2016

Darlingtons Solictors, based in London, awarded prestigious Legal Standard of Excellence award for website by Web Marketing Association.

The Web Marketing association, via it's website webaward.org is the most trusted and long established website award organisation in the world.

Competition is tough every year and Darlingtons were delighted to be chosen as one of the best law firm websites.

The awards are independently judged by a team of prominent and highly respected industry experts.

Businesses receiving awards also get the benefit of feedback from the judges as to which aspects of their website were most admired.

In the case of the Darlingtons website, the highest ranked aspect of the site was content. This was especially pleasing for the firm, as legal content is notoriously difficult to pitch at the right level - law is a technical subject but users who are not lawyers need to be able to easily read and understand website content and find it easily. The balance can be hard to achieve.

James Swede, Senior Partner at Darlingtons says that the firm is thrilled to get the recognition :-

"Our website is and has for some years, been a vital tool for the firm's development and to showcase the outstanding people at the firm. At Darlingtons, we know that the most popular way for prospective clients to find out about us and to make informed choices, is to get to know us via our website".

Media:

Darlingtons SOLICITORS LLP
www.darlingtons.com

Related Sectors:

Business & Finance :: Construction & Property :: Personal Finance :: Public Sector & Legal ::

Scan Me:

Company Contact:

Darlingtons Solicitors

T. 02089516666
E. csharpe@darlingtons.com
W. https://www.darlingtons.com

View Online

Additional Assets:

Newsroom: Visit our Newsroom for all the latest stories:
https://www.darlngtonssolictors.pressat.co.uk