WebCreationUK partners with TrustSpot to add customer Review service for all new clients.

Tuesday 21 March, 2017

WebCreationUK, the UK's largest developer of award-winning websites for businesses, has announced a strengthening of its offering to customers for both service and ecommerce by partnering with TrustSpot, the world's fastest growing reviews and Reputation Management Company. All WebCreationUK clients will now have the option to have the TrustSpot service built into their sites free of charge.

"We are committed to the success of all our clients and building websites that make a difference to their business. We have seen that onsite customer reviews have as big an impact on success as SEO and PPC. This partnership with TrustSpot strengthens our focus to be proactive in the success of the websites we build for our clients" said Leon Millard CEO of WebCreationUK. "We are very excited to work with TrustSpot, whose platform allows our clients to offer an even better experience for their end users as they strive for increased revenues – increases can range from 10-40% We believe onsite Reviews are no longer an option for most of our clients."

Millard said clients will also see an improved mobile experience from the TrustSpot partnership, which will begin in March.

"We looked at all the review platforms out there. TrustSpot stood out head and shoulders above the rest for features and pricing," he said. "We have negotiated with TrustSpot that all plans are commitment free to give clients the chance to proof test the value of Reviews to their business."

The new technology provides a number of capabilities including enhanced mobile functionality with responsive design, upsell functionality, advanced shopping cart integration features including Product Level reviews starting from only £79 per month, the simple plan starts at £5. Further information can be found at https://www.webcreationuk.co.uk/trustspot/

"We believe that strong web-based business marketing programs require both great strategy and leading technology," said Millard. "TrustSpot has done some great work with technology. This is their focus. WebCreationUK can provide the full setup and management of reviews for its clients"

"We're delighted to partner with WebCreationUK and help grow their clients' revenues through an expanded offering," said Ryan Haidinger, co-founder and CEO of TrustSpot, "We look forward to working together to provide increased revenues to their expansive base of website clients."

WebCreationUK services include website design, building, hosting and support as well as full website marketing management such as SEO and PPC. WebCreationUK has built over 10,000 websites in its 12 years of business and supported ecommerce businesses in over £1billion of sales. WebCreationUK is headquartered in Wiltshire, UK with an office in Arizona, USA.

TrustSpot is the fastest growing review and reputation management company with offices in Hampshire, UK and Florida, USA. TrustSpot is available in many languages and connects to many ecommerce platforms such as Magento, BigCommerce, Shopify, PrestaShop, WooCommerce and OpenCart. TrustSpot can handle other carts and also manages reviews for offline businesses and is proud of its level of personalised support.

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