Web application agency Steadfast Collective acquires UX/UI design studio Lobo Creative

Thursday 6 July, 2023

Steadfast Collective, a leading UK digital agency specialising in web applications and website development, are excited to announce the acquisition of Lobo Creative, a ux/ui design agency based in Wimborne, Dorset. The acquisition will expand Steadfast Collective's creative capabilities and bring a wealth of strategic experience to the existing team supporting the end-to-end delivery of impactful digital web apps and websites.

Having previously worked together on over 40 projects over the last three years, delivering high-calibre websites and applications for businesses, charities and communities; Lobo will now merge and sit under the Steadfast Collective brand.

Steadfast Collective has established itself as a leader in web application development within the community and membership sectors and as Laravel and Statamic partners, the team specialise in building complex web applications and digital products.The impact driven approach taken by Steadfast in all projects has been a driving force in the decision to acquire Lobo Creative. As experts in User Experience Design, high-end delivery of User Interfaces and a strategic approach to all design decisions, the union of the two agencies echoes this ongoing drive to create impact for clients as their service offering has now expanded to include UX, UI, branding and other design-led outputs.

Lobo Creative has a strong reputation in the creative industry, with a portfolio of clients ranging from startups to established brands, including APH, Greenpeace and Willys.

Along with the interests of the business, the team of creative designers and strategists at Lobo Creative will be joining the now 15-strong team at Steadfast Collective.

Jacob Dilley, the founder of Lobo Creative will be joining as Head of Creative and Clients, overseeing the growth of our existing partners, leading the creative team and bringing over a decade of strategic leadership into the team.

Pete Heslop, CEO of Steadfast Collective and BIMA 100 award-winner for 2023, had this to say:

“We are delighted to bring the Lobo team into Steadfast Collective; with our values, vision and goals aligning it’s the perfect fit. As we look to support and help communities and organisations grow online, we can now offer an end-to-end solution for our clients.”

Jacob Dilley, Founder of Lobo Creative, had this to say:

“We’re so pleased to be uniting with the rest of the team at Steadfast. For almost 4 years we’ve worked together to deliver great and impactful digital products for our joint clients, so to do this seamlessly as one is simply going to increase their effectiveness and strength. This is going to be great.”

Steadfast Collective, based in Romsey with a remote UK team, was established in 2015. Clients include Elemis, Holly Tucker MBE and The National Caravan Council.

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