

## WealthTech platform BYOB launches AI-powered digital analyst to overcome manual day-to-day tasks.

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*The latest release of BYOB's Next Gen wealth management platform reveals Ani - an AI-powered digital analyst built to free wealth and asset managers of manual tasks.*

LONDON, March 16, 2021 - WealthTech platform [Build Your Own Beta \(BYOB\)](#) has bolstered its front-end analytics solution with the launch of a digital analyst: Ani. Designed to match BYOB's simple, user-friendly platform, Ani has been added as an AI-overlay to automate common tasks and complex workflows, while providing insights and alerts for investors' watchlists, investments and portfolios.

- **Provide alerts and insights:** Be alerted when an investment has declined by 10% or when your portfolio's exposures have drifted outside of target.
- **Generate ad hoc analysis:** Generate an instant Monte Carlo simulation or Mean Variance Optimisation for a prospect meeting.
- **Automate work-flows:** Conduct an asset allocation review or quant due diligence screen in as close to one-click as possible.
- **Automate report generation:** Generate a dynamic, interactive report online or deliver it to your inbox, readily available for any Investment Committee Meeting.
- **Provide email updates:** Receive regular touchpoints to monitor your market watchlists, managers or portfolios.

BYOB, founded by [Samantha McBride](#), aims to help investment professionals within the wealth and asset management industry to overcome the burden of manual day-to-day tasks. The modular-based platform organises and aggregates data, provides a bespoke analytical toolbox and can help to manage portfolios and reporting requirements in a simple yet flexible way. BYOB is currently helping a handful of Wealth Managers, Family Offices and an Oxbridge College move to more automated processes.

"BYOB is the tool I wish I'd had both when I was working as an Investment professional in a Wealth Management firm and as a Portfolio Manager at a quant hedge fund," says Founder and CEO Samantha McBride. "By streamlining the investment process with innovative, simple and cost-effective technology, we're empowering investment professionals to focus on what they do best - building their businesses, making investment decisions and serving their clients."

For more information, or to arrange a demo, please visit [byobeta.com](http://byobeta.com).

### About BYOB

BYOB is a centralised platform designed to streamline - and optimise - the investment process. Built for investment professionals, BYOB organises their data, provides a bespoke analytical toolbox and manages portfolios & reporting requirements in a simple yet flexible way.

Backed by investment experts specialising in varying sectors of the industry, BYOB also boasts a team of [advisors](#) with a depth of experience to help guide the product, and truly understand the challenges faced in the Wealth and Asset Management space.

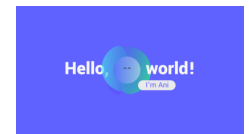
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Wealth Management :: Asset Management :: Investment Management :: Multi-Asset :: WealthTech :: FinTech :: AI :: Artificial Intelligence :: Data Analytics ::

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