

## We are excited to announce that Triangle, creators of the Outcomes Star, became employee-owned on 23rd March 2023

Friday 24 March, 2023

Triangle, creators of the [Outcomes Star](#), is proud to announce that we have become employee-owned, with the shares held in Trust to advance our mission and for the benefit of all current and future employees.

Since its founding in 2003, Triangle has grown rapidly and its Outcomes Stars have become industry-leading keywork and outcome measurement tools.

The Outcomes Stars help local authorities, the NHS, and charities help people reach their highest potential and evidence the difference they are making.

Co-founders Joy MacKeith and Sara Burns chose an Employee Ownership Trust to preserve the company's mission, culture and independence.

Newly appointed Non-Exec Chair to the board of directors, [Annika Small OBE](#), said *"I have long admired the Outcomes Star for the agency and tools it gives people to improve their lives and communities. I am delighted to join Triangle at this pivotal moment as it becomes an employee-owned organisation. I look forward to placing our incredible team in the lead of shaping strategy, maintaining a happy and healthy culture, and supporting key workers with exceptional tools that help transform lives."*

[Joy MacKeith](#), co-founder of Triangle:

*"We are deeply proud to have made this historic transition to put the future of Triangle into the hands of those who have helped us build a highly respected and successful global organisation. There is still much to do to fully embed a person-centred and enabling approach into public service delivery. I am excited for the future and the contribution that Triangle can make to achieving that goal."*

[Sara Burns](#), co-founder of Triangle:

*"When we found out about employee ownership it seemed the perfect way to retain our strong values and collaborative culture and ensure the autonomy of Triangle as we planned our exit after 20 years. We have heard so many lovely stories over the years of how people benefit from the Outcomes Stars, and I am delighted that Triangle can continue to develop Stars into the future."*

The co-founders will continue supporting Triangle's Star development and thought leadership work.

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**About Triangle:** Triangle creates engaging tools and promotes enabling approaches that help funders, commissioners, and service providers transform lives. The Outcomes Stars™ are an evidence-based way of co-creating and measuring individual change.

**About [Annika Small OBE](#):**

has had a long accomplished career in public service, including being the founder of [CAST](#), former Chief Executive of [Nominet Trust](#) and Futurelab, Chair of Chichester University and a Trustee of the Design Council.

**About Triangle's Thought Leadership:** For further information please visit [Enabling help | Triangle \(outcomesstar.org.uk\)](#)

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### Related Keywords:

Outcomes Star :: Triangle Consulting :: Outcome Star :: Outcome Measurement :: Keywork :: Social Impact :: Enabling Help :: Local Authority :: Charity ::

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## Additional Assets:

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