

# WBECS becomes 7th signatory of the Global Code of Ethics for Coaches, Mentors, and Supervisors

Monday 22 July, 2019

The Global Code of Ethics supports excellence in the development of coaching, mentoring, and supervision and raises the standards of practice of members. It was created by two professional associations, Association for Coaching ('AC') and European Mentoring and Coaching Council ('EMCC'), in February 2016.

In 2018, four additional professional associations joined this initiative: Association for Professional Executive Coaches and Supervisors ('APECS'), Associazione Italiana Coach Professionisti ('AICP'), and the Mentoring Institute at the University of New Mexico. The International Mentoring Association ('IMA') became the fifth organisation to sign up for the Code in January 2019.

We are very pleased to announce that WBECS decided to sign up the Code on 1 July 2019.

Upon becoming a signatory, Marva Sadler WBECS Group CEO said *'As part of our mission to raise the global standard of coaching, we strongly support coaching partners such as EMCC who are providing ethical practice guidelines for coaches, which help to distinguish professional coaches who are dedicated to continued development in their profession.'*

The current signatories continue invite other world-wide professional bodies in the field, to join this initiative and become organisational signatories.

This code has a wider impact by informing the work of people who may not be members of the signatory bodies but who practice coaching, mentoring, supervision, and training related activities or are sponsors, users, beneficiaries and purchasers of such services, anywhere around the world.

The Code has its own dedicated website – [www.GlobalCodeofEthics.org](http://www.GlobalCodeofEthics.org) - where the code is being translated into the world's main languages. The latest version of the Global Code of Ethics can be viewed [here](#).

## Contacts for the seven signatories:

### Association for Coaching (AC)

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[www.associationforcoaching.com](http://www.associationforcoaching.com)

As a pioneering global body, with members in 60+ countries, the AC exists to advance the coaching profession and make a sustainable difference to individuals, organizations, and society.

### European Mentoring and Coaching Council (EMCC)

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EMCC is the 'go to' body that exists to develop, promote and set the expectation of best practice in coaching, mentoring and supervision across Europe and beyond, for the benefit of society.

### Association for Professional Executive Coaching and Supervision (APECS)

Adina Tarry

## Media:



## Related Sectors:

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## Related Keywords:

Emcc :: Coaching :: Mentoring :: Supervision :: Ethics :: GCoE :: Global Code Of Ethics ::

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Founded in 2004, The Association for Professional Executive Coaching and Supervision (APECS) exists to ensure that in a complex world, organisations are enabled to use professional coaching, supervision and advisory services to achieve ethical and sustainable growth.

## **Associazione Italiana Coach Professionisti (AICP)**

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The AICP is Italy's leading body in the coaching profession.

## **International Mentoring Association (IMA)**

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[www.mentoringassociation.org](http://www.mentoringassociation.org)

Has the mission of creating global communities that lead to the development of highly effective mentoring programs. We do this by maintaining a base of experts around the world who are on the leading edge of research in a variety of mentoring and coaching environments.

## **Mentoring Institute, University of New Mexico ('Mentoring Institute')**

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The Mentoring Institute develops, coordinates, and integrates mentoring evidence-based effective practices into research, consulting, and training activities at the University of New Mexico (UNM).

## **World Business & Executive Coach Summit (WBECS)**

Marva Sadler

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WBECS aims to radically shift the global professional coaching industry towards excellence by empowering coaches to deepen learning, have high-quality impact on human life, and to give back to the world.

## Company Contact:

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