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Water Charity Receives 50% Contribution Towards Digital Project With Development Fund

Monday 23 May, 2016

Water For Africa has been awarded a contribution towards developing an iOS app as part of digital agency Tellonline's charity match funding scheme.

Digital agency Tellonline are once again running their Charity Digital Development Fund for the fourth year running. Through the scheme, non-profit organisations can gain up to a 50% contribution towards a digital development project of their choice.

Water for Africa is one charity which has already been successful in this year's fund. As an organisation passionate about addressing the water crisis in Africa, their work centres around developing sustainable water sources in villages across several nations in the region.

Their project consists of developing an iOS application to assist their ground staff in conducting vital research and gathering a large and varied amount of data relating to individual water projects. This data will then be delivered to the UK office in a standardised report format to allow for simpler project assessment and recording.

Simon Budd, Managing Director of Tellonline, says: 'We are delighted to be working alongside Water For Africa to develop their application. The project will have a direct positive impact and is a fantastic example of how digital technology can be used to streamline work processes.

We are passionate about helping charities to take advantage of innovative digital technologies to develop a stronger digital presence, allowing them to reach new audiences and create a much bigger impact.'

Sheryl Greentree, co-founder and CEO of Water for Africa, says: 'This project will be of incredible benefit to us. By allowing our staff to carry out their work in a much easier and quicker way, it will help us to achieve our goal of providing sustainable water sources to communities in Africa, empowering them to become self-reliant and less dependent on short-term aid.

Applications to the fund are still open until 7th June. Should a project be approved, Tellonline will **match the budget** up to a value of £5,000, enabling a more significant investment in the charity's digital capabilities.

If you are interested in registering your charity's interest in the Digital Development Fund or simply want to find out more, you can do so by following this link.

The closing date for registering your interest is 7th June 2015. If you have any further queries, don't hesitate to contact the team at <u>info@tellonline.com</u> or call 01752 717170.

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