

Water Charity Announces the Release of Hanukkah eCards

Monday 23 December, 2024

As families around the world prepare to celebrate Hanukkah, the Festival of Lights, a unique opportunity has emerged to make this season of giving even more meaningful. Hope Spring eCards, a UK-based water charity, has launched a collection of Hanukkah eCards that not only help individuals share heartfelt greetings but also support vital clean water projects in communities in need.

Hanukkah, which begins on December 25th this year, commemorates perseverance and light in times of darkness. Traditionally celebrated with the lighting of the menorah, sharing gifts, and family gatherings, the holiday is a time for reflection and giving. In line with these values, Hope Spring's eCards enable individuals to share festive greetings with loved ones while contributing to a meaningful cause.

Hope Spring's Hanukkah eCards are designed to offer an eco-friendly and impactful alternative to traditional greeting cards. Proceeds from the eCards go directly toward funding clean water projects in communities experiencing water scarcity.

"Hanukkah is a time to celebrate miracles, and through our eCards, we hope to create small miracles for communities in need," said Temi Odurinde, spokesperson for Hope Spring. "Each card sent helps provide access to clean water, making it a meaningful way to honour the spirit of giving during the holiday season."

Globally, millions of people lack access to clean water, a basic human necessity. Hope Spring's clean water initiatives focus on delivering sustainable solutions to communities most in need. By sending an eCard, individuals can make a direct impact while sharing the joy of Hanukkah with friends and family.

To send a Hanukkah eCard and learn more about the initiative, visit Hope Spring eCards. Each eCard is customizable, which enables senders to personalize their greetings and share the warmth and light of the season with their loved ones.

By sending a Hanukkah eCard this year, you can celebrate the Festival of Lights with purpose, bringing hope and light not only to your loved ones but also to those who need it most.

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Company Contact:

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Hope Spring Water

T. 01981541339

E. hello@hopespring.org.uk

W. https://www.hopespring.org.uk

Additional Contact(s):

Our press contact detail: Temi Odurinde, Tel: 07939 276451 . Email: temi@haabaamail.com

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