Warehouse management technology specialist Principal Logistics Technologies appoints two senior executives supporting aggressive 3PL logistics sector growth plans

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Bucking the current defensive trend during these challenging times, warehouse management technology specialist, Principal Logistics Technologies has hired Brian Connolly as Corporate Development Director. A fellow of the Association of Chartered Accountants Ireland, and with a business acquisition background, Connolly has been successful in growing business services organisations, enabling them to reach and serve an expanded customer base.

The company has also hired Sharon Jennings as Chief Financial Officer. Jennings brings over ten years' experience with a leading full-service distribution business. Sharon also manages Principal Logistics Technologies' business operations, supporting of planned growth.

Peter Flanagan,
founder and managing director, commented "We continue to experience strong organic growth despite the obvious Covid-19 challenges. Demand has never been greater for our technology and services which help 3PL warehouses, distributors, manufacturers and others in the supply chain optimise and manage their businesses to keep ahead of their competitors".

Flanagan continued, "To leverage our experience and accelerate business growth, we plan to adopt a buy-and-build strategy. To head up this approach I'm delighted to welcome Brian who brings experience of multiple successful business acquisitions, and to Sharon, who brings the finance and 3PL sector project management experience we will need for our planned business expansion".

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- Brian Connolly, Corporate Development Director, Principal Logistics Technologies
- Sharon Jennings, Chief Financial Officer, Principal Logistics Technologies
- Peter Flanagan, Founder & Managing Director, Principal Logistics Technologies

About Principal Logistics Technologies:

Principal Logistics Technologies delivers innovative, functionally-rich, Warehouse Management Software (WMS) and associated technology to 3PL Logistics & Supply Chain warehouse businesses. Its In-DEX in-house developed, blockchain technology-based, solutions suite optimises operational performance, reducing operating cost and increasing revenue. Its expertise spans warehouse operations across 3PL logistics, cold storage, commodities, distribution, FMCG, grocery, food & beverage, hazardous goods, manufacturing, pharmaceuticals, retail and more.

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