

# Want to Improve your People Management Skills? Asks BellaVista Promotions. Follow These 9 Steps

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Managing and leading people can be a difficult skill to master, so [BellaVista Promotions](#) in Plymouth have reviewed the 9-steps to improving people management skills.

BellaVista Promotions believes that to take a business to the next level, owners must increase their knowledge and skills in leadership. The Plymouth-based promotions firm are no strangers to leading teams to success and feel that these 9 steps can assist leaders to improve their results.

About BellaVista Promotions: <http://www.bellavistapromotions.co.uk>

**1. Know the Goals** - Understanding the purpose of a campaign or business venture allows a strategy to be devised that will be effective in achieving success. BellaVista Promotions advise that goals are written down and revisited frequently. Research from Harvard University concluded that those with written down goals achieved higher salaries.

**2. Talk to your Team** – By including those who are directly exposed to a specific leadership style allows honest and current critique. It is advised to allow those offering their opinion to remain anonymous to maximise the level of honesty received.

**3. Get Organised** – Being unorganised can lead to lack of focus, un-structured strategies, wasted resources and most importantly reduced quality and productivity. BellaVista Promotions doesn't recommend attempting to restructure all processes at once, but instead selecting an area each month to focus on improving.

**4. Look for outside help** – By investing in a skill-set a leader is adding value to themselves and their team. External courses and leadership books can offer additional perspectives.

**5. Learn How To Listen** - Becoming an effective listener allows a leader to offer their team the five aspects of listening; receiving, understanding, remembering, evaluating and responding. Becoming a receptive listener will build respect from team members.

**6. Praise and Reward** – When offering praise it is important to be direct as to what behaviour or action is being complimented. It shows the employee that it is an honest compliment and will create a pride in their work.

**7. Get a Mentor** – To improve skills, it is always a good idea to gain an outside perspective from someone whom has experience in achieving success in a similar field. If this is an external mentor, it is crucial that the mentee is 100% honest to receive accurate advice.

**8. Be more Transparent** – As a leader it is crucial to gain trust from those whom report into them. Keep team members in the loop in regards to a project, both positive and negative to develop trust.

**9. Create a Feedback system** – To maintain a high level of output as a leader it is important to assess progress and rectify any areas that may need attention sooner rather than later.

BellaVista Promotions are an [event marketing and sales firm based in Plymouth](#), specialising in customer acquisition and building customer relationships. The firm's sales force interacts with consumers on a face-to-face basis. BellaVista Promotions capture consumer feedback and pass it on to their clients, so they can evaluate consumers' concerns and act immediately by improving their experience accordingly. BellaVista Promotions' clients have seen an increase in sales and customer retention since working with the firm and are now requesting to be represented in further UK markets.

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