

Want to become a millionaire by the age of 30? Follow Executive Touch's advice

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Becoming a millionaire by the age of 30 may seem like a crazy dream, however there are plenty of role models for this, including Mark Zuckerberg who was a millionaire by the time he was 20. Join the millionaire's club by following direct marketing experts <u>Executive Touch's</u> advice.

About Executive Touch: http://www.exectouch.co.uk/about/

Mark Zuckerberg was not the only young entrepreneur to make his millions before he was 20, there are plenty of other big names who done the same, says Executive Touch. At the age of 15, Adam Horowitz challenged himself to make his first million by his 21st birthday. He went on to develop Mobile Monopoly, which is a tutorial for learning mobile marketing, and achieved his goal. Fraser Doherty, a Scottish entrepreneur, was only 14 when he started making homemade jams. By the time he turned 16 his SuperJam business was booming and when a major UK supermarket asked to stock his products he became a millionaire. Tim Sykes, the famous stock investor used his bar mitzvah money for his first investment. He started with penny stocks and was worth more than \$1.5 million by his 21st birthday.

Executive Touch believes that, although becoming a millionaire by the age of 30 is just a dream for many, those who set their minds to it can achieve it. To help entrepreneurs with this dream, the firm have shared their top 10 tips:

Follow the money

The first step is to focus on increasing personal income in boosts and repeating that. Start following the money, control revenue and see opportunities.

Don't show off - show up

Don't start buying expensive cars or watches until the business and investments are producing multiple secure flows of income. Be known for work ethic, not material things.

Save to invest, don't save to save

Place saved money into secured, untouchable accounts. Don't use these accounts for anything, not even an emergency. This forces us to follow step one.

Avoid debt that doesn't pay you

Make it a rule to never use debt that won't make money. In other words, don't take out a loan to buy something that isn't going to make money.

Treat money like a jealous lover

To get rich and stay rich, money has to be made a priority. Money is like a jealous lover, ignore it and it will ignore you, or worse it will leave you for someone who makes it a priority.

Money doesn't sleep

Money doesn't know about clocks, schedules or holidays. Money loves people that have a great work ethic. Never try to be the smartest or luckiest person – just make sure to outwork everyone.

Poor makes no sense

Eliminate any and all ideas that being poor is somehow okay. Like Bill Gates says "If you're born poor, it's not your mistake. But if you die poor, it is your mistake."

Get a millionaire mentor

Study millionaires to duplicate what they did. Most rich people are extremely generous with their knowledge and their resources.

Get your money to do the heavy lifting

Make more money off investments than work. Investing is the only reason to do the other steps, and money must work for you and do the heavy lifting.

Shoot for \$10 million, not \$1 million

Don't make the mistake of not thinking big enough. Go for more than a million, there is no shortage of money on this planet, only a shortage of people thinking big enough.

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Executive Touch is an <u>outsourced sales and marketing</u> firm based in Leeds. The firm specialises in a personalised form of direct marketing which allows them to connect with consumers face-to-face on behalf of their clients' brands. This one-to-one connection leads to long-lasting relationships between brand and consumer as well as increased customer acquisition, brand awareness and brand loyalty for their clients.

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